

NOTES
Recollection Wisconsin DPLA Service Hub
Governing Board Quarterly Meeting
February 2, 2018
Virtual (GoToMeeting)

PRESENT: John DeBacher (DPI), Ann Hanlon (UW-Milwaukee), Lee Konrad (UW-Madison), Scott Mandernack (Marquette), Cathy Markwiese (Milwaukee Public Library), Stef Morrill (WiLS)

ABSENT: Matt Blessing (WHS)

PROJECT MANAGER: Emily Pfothhauer (WiLS)

HUB UPDATES

- The [2017 Year in Review](#), which Emily put together, was shared with the board. The main thing to highlight is the graph on the front page that breaks down the number of DPLA contributors by type. It is specifically the institutions that are counted as the Contributing Institution in the DPLA metadata. Collections where content is coming from more than one institution get a little more hidden in this count.

Steering Committee ([notes](#) from January meeting)

- There are two new members starting in March, Joe Hermolin from Langlade County Historical Society and Jamie McFarland from the Monarch Library System. Scott Brouwer from La Crosse Public Library will also be joining, to fill the slot of someone who has retired.
- The big priority for the coming year is more outreach and communication to potential contributors. Emily met with Elisa Coughlan from Marquette and talked through the outline of a communications plan to do better outreach to institutional partners or potential partners.
- The next meeting will be early March in Madison at Resources for Libraries and Lifelong Learning.

Metadata ingest and new collections

- UW-Madison harvested in December and the new harvest went live in DPLA in mid-January. There were two new collections added: Art Muscle from UW-Milwaukee and a collection of campus literary journals from Edgewood.
- The next harvest will be in early March and will go live in DPLA in April.
- The communication with DPLA on the refresh harvests has been really smooth. There is a dashboard to see when we are being harvested and when it is completed. There will be more enhancements coming to this.

Rights Statements implementation

- UW Digital Collections has been adding the standardized rights statements to their records as they migrate to their new platform. Several UWDC collections are in this new interface. Lee will share the links with the group so they can see how they look.
- At WiLS Peer Council (June 4), Molly Huber, the outreach coordinator from the Minnesota Digital Library, will present generally about the standardized rights statements. This session will provide an opportunity to talk about the plan for implementation in Wisconsin.
- UW-Milwaukee is working on their rights statements. They are generating a list of what's easier to do. It's just a question of labor more than anything.

Website redesign (dev.recollectionwisconsin.org)

- It is still in progress. The main slow-down has been that the freelance designer got a full-time job and he's doing this on the side to wrap it out. It is getting close to being completed. It should be done in February-March.

Curating Community Digital Collections (IMLS grant project)

- This project is officially started.
- There is a landing page within the Recollection Wisconsin page for the project.
- Vicki Tobias is the ½ time program manager for the next two years. She has worked previously with UWDC and with UW-Madison Archives and is an instructor at the iSchool. She has a lot of experience working with students and smaller institutions. She'll be coming to the August Board meeting to share more.
- The call for host sites to apply is out. For 2018, it will be six host sites and six students. La Crosse Public Library is already on board. The deadline is February 28th. They already have 10 draft or full applications. Even though the call is explicit that it isn't about digitization, they have received applications about digitization projects. It will help to raise the awareness of the program, hub, and they can be channeled to other options.
- The call for students has not been pushed out much yet, but it is available. March 15th is the deadline for that. Six students are needed. Vicki has gone to a SOIS student opportunities fair, and talked to many students who were interested.
- Each pair of student and host sites will have a mentor. Four of the mentors who have been identified but the rest will not be identified until the hosts/students have been identified.
- Vicki and Emily created a [Core Values](#) document. It includes a code of conduct, general values and goals around the project, and some philosophy around what we mean when we talk about digital preservation. The WiLS staff reviewed and it will be shared with the mentors for feedback. The audience is the people involved in the project: students, people at the host sites.

“Nothing has been preserved but are being preserved” is a great thing to call out. If the Board has any other suggestions, let Emily know. There will be some CUWL workshops this summer and this may be a valuable discussion for them. The more the CUWL project and this grant can share, the better!

The audience for this is people who are brand new to digital preservation, so that last section is trying to lay out the baseline things without getting into any jargon or the need for a lot of expertise. It's mostly adapted from a book by Trevor Owens. There is a lot of good philosophy or approach in the book that could be helpful.

If you have any other thoughts or suggestions, please email to Emily.

DPLA UPDATES

DPLA Network Council

Ann Hanlon is our Hub representative. They met on December 14th. The main focus of the meeting was around recommending committees and working groups to address specific areas of concern. There are 7 possible areas. Ann shared the concerns expressed by the Board related to the low usage. The first committee is Discoverability and Use that will be charged with preparing recommendations for a

common use of impact measures as well as methods to collect data points to understand how DPLA is increasing discoverability and use. There are a number of other proposed committees that are focused on outreach: identifying and reaching new users, K12 users, contributing partners. There are also a couple of technical committees: rights statements and ingest process.

DPLA Advisory Council

The Advisory Council is taking the suggestions from the Network Council and mapping out the specific groups and the membership of those group. This group met for the first time at the end of January. Emily is part of this group. They reviewed the information from the Network Council, identified areas that would be standing committees or working groups around a specific goal. The Advisory Council identified five areas: Outreach, Assessment, Metadata, Sustainability, and Technical Workflows. Sustainability would be about how hubs are funding themselves and how their sustainability relates to DPLA sustainability. The Advisory Council is meeting two more times before the March member meeting to keep refining the list of committee priorities so at the member meeting, they will be ready for the next step of populating the committees.

[DPLA Network Membership Meeting, March 13-14, Atlanta](#)

This meeting is in lieu of DPLAFest for this year. Ann and Emily will be attending. We can send additional members if we want.

DPLA website redesign ([beta.dp.la](#))

Their website redesign is in a publicly available beta version. They are collecting feedback on it right now. The group shared some new features that they like: the “how to use DPLA” information and how different users have different paths. There is also a “Browse by Partner” list that makes each hub partner more visible. It’s a direct link to each hub’s content. Another change is the citation feature. If you are in an individual record, there is a “Cite this item” option that cites the link to the resource at the content provider (not DPLA) and has a few different output options.

Another change is the “browse by topic” feature. There is a [list](#) of all of the items from Wisconsin in these lists. There are about 108 that have been selected for these lists at this time. It will be interesting to see how much use these 108 items will get in the analytics. There are eight topics so far. They will be adding two more this Spring and another 2-3 topics this summer. They will share the topics in advance and ask hubs to recommend content to them. It’s unclear how they are coming up with the topics. It looks like there was a big drop-off in use at the end of the year. It could be because Google Analytics redid their measures and presentations of data. It’s unclear when this will become the real site.

Future of Recollection Wisconsin search portal – discussion

The Recollection Wisconsin website includes a search portal that uses an aggregation maintained by UW-Madison. They are now maintaining two aggregations: the old one used in this portal and one for DPLA. As part of the UW-Madison migration to their new interface, the support for the old aggregation and interface is going away.

We will need an alternative strategy to provide this “portal to stuff about Wisconsin,” if a portal is needed at all. One option is DPLA Local. This doesn’t exist yet, but it’s something that DPLA is planning to develop in the coming year. It would be a DPLA-hosted search portal of the Hub’s content that would allow you to search all the content in your hub. There are lots of records we provide to DPLA that are not about Wisconsin at all.

What do we want to continue offer to our partners and users? There seems to be three options:

- a. Search all from our hub
- b. Search state and local history from our hub
- c. Search all of DPLA for stuff about Wisconsin: resources could come from the Smithsonian, etc.

Having a DPLA Local would potentially break down a silo: we wouldn't need to have the double publicity of having to market Recollection Wisconsin and DPLA. Do our users want things just about Wisconsin or do they want to see things that Wisconsin produced or held by Wisconsin institutions? We could presume there are use cases for all of these. The perspective from DPLA is that "search everything from the hub" is the model that they expect people would want as the primary use case. One of their questions is how you could make a relevant decision accurately: what does it mean to be "about Wisconsin"? There are papers from a Wisconsin anthropologist working in Africa: is this about Wisconsin? Our sense is that kind of use case is an exception and users would most likely be looking for things more directly about the state and about local communities.

What do our content contributors expect? Are they expecting this statewide pool of resources as a smaller pond that they would have more of a presence in?

The aim is to leverage the DPLA aggregation in some way – if it's not DPLA Local it could be using DPLA data in another way. There would not need to be a separate aggregator maintained locally to harvest these collections directly. The old, separate aggregator will be decommissioned by the end of 2018. Maybe it could be creating our own Topic Browse, as in the new DPLA website, with content areas about Wisconsin topics. The least amount of work or resources would be to use DPLA local. If it's a portal to everything in our hub and it's the free option offered by DPLA. Could there be anything done directly with the aggregated data that Madison provides for DPLA? (This aggregation is a data stream with no user interface)

Do we even need to provide a search portal? Maybe once our new Recollection Wisconsin wordpress is released, we may be able to address this questions. Without the aggregated search, there is still a way to find resources at the collection level. It would provide a lot of context and access to the content, but not searching.

On the DPLA site, you can go and look for their partners, but they don't have a way to see the collections from a Hub. It would be nice to see more about each hub and its partners. In the Recollection Wisconsin site, you will be able to browse by collection. This might be able to fill the need without an aggregated search. One direction might be to just consider this enough. It could include deeper partner information. You could also theoretically link to the records in DPLA or in its own environment.

The next steps will be to bring this to the Steering Committee for discussion and waiting for more information about DPLA Local. If it can be scoped more widely after the search, that would be best. Whatever we choose to have locally, it will limit the searching for the users. They will either not see everything on a topic (if we limit to Wisconsin-only content) or would be losing things that are not Wisconsin topics. It would have to be very clear to the users. We could combine DPLA Local with topical guides about Wisconsin. It's a logical and straightforward way to approach it. On the Recollection Wisconsin site, one of the options is "Explore." You can do that a number of ways. Could choices be added for "DPLA" and "DPLA Local"? There could be options to DPLA, DPLA Local, or linking out to DPLA (rather than a local search).

We will need to plan for if the UW-Madison portal goes away before DPLA Local is available, if we want to continue to have something locally. DPLA has said it's a development priority for 2018. It will be a benefit for the paid members. As we put out the new Recollection Wisconsin website with the new collections browse and we learn more about DPLA Local, we will have more information on which to make a decision.

Funding updates

Stef and Emily met with John, Martha Berninger, and Kurt Kiefer at DPI to discuss some possible options for funding channels. The LSTA priorities going forward include some support for this program, assuming that LSTA funds are available. We discussed the possibility of WISELearn funding, which is state funding earmarked for schools and libraries as a short-term possibility for some funding, particularly to help with the ContentDM license that Milwaukee Public Library pays.

The potential for getting funding for this program on state funding was discussed. LD&L, the advocacy committee of WLA, has had success recently in advocating for library programs. Kurt's suggestion was to get this program into the list of what LD&L is advocating for. LD&L has needed to get funding cooperation from the system and resource library administrators because the WLA Board could not continue to fully fund the lobbyist costs. Some of the focus has been around system sustainability and they have been effective in getting bills passed, including one that extended funding to libraries that was only available to schools. The next step is to get the folks on the LD&L committee more familiar with Recollection Wisconsin and encouraging them to include them in their advocacy efforts. Usually proposals for budget start this summer for the next biennium. It might be good to have someone from the Board present at an LD&L meeting.

Next meeting: May 11, Milwaukee