

NOTES
Recollection Wisconsin DPLA Service Hub
Governing Board Quarterly Meeting

February 7, 2020
10:00am - 12:00pm

[Notes](#) from November Board meeting.

[Notes](#) from January Steering Committee meeting.

[Recollection Wisconsin 2019 Year in Review.](#)

AGENDA

1) Procedural updates

- a) 2020 and 2021 Board Chairs: We are now have a rotating chair, alphabetically, so this year's chair is Judy Pinger from Milwaukee Public Library and Lee Konrad of UW-Madison will serve in 2021 and UWM for 2022
- b) Goals and Activities 2020 monthly timeline and updates: We are using this spreadsheet to track and report our work toward the identified goals for the coming year. Things in the past are updates and things in the future are planned/anticipated.
- c) PLSR: Later in the year, there is an opportunity for Recollection Wisconsin to be involved in the statewide discovery layer process component of the next phase of the Public Library System Redesign process. DPI is currently recruiting a project coordinator position to manage and track progress. There will be a summit in June to bring together library and system staff as a focus group - what's been done so far, what do we want to, are we doing well, etc.? Recollection Wisconsin content would be included in the discovery layer content and expertise in the management and community could be leveraged in identifying the scope, requirements, and next steps. Academic libraries are a little farther down this path and it would be good to get them involved. Board members are encouraged to send people or organization names to Ben Miller.

2) Steering Committee updates

- a) Andi Coffin will be assuming more management of the day-to-day business of the Steering Committee and Emily will continue to be involved in strategy and as a back-up.
- b) New members; new officers; liaison between board/steering
 - New members added: Richard A. Bernstein (Dane County Historical Society), Greg Kocken (UW-Eau Claire), Amanda Lee (OWLS)
 - Steering recently approved three year terms as well addition of Chair Elect and Past Chair
 - 2020 Chair = Paul Hedges (WHS); chair-elect = Scott Brouwer (La Crosse Public Library).
 - Update from board/steering will be a standing agenda item for both groups.

- c) Education Advisory Committee
 - Tied to initiative to raise discoverability and visibility; plan (a draft charge, member suggestions, committee member roles / responsibilities / anticipated time commitments / potential activities; finalized and now in process of recruitment)
- 3) DPLA updates
- a) Member meeting April 30-May 1, State Library of Ohio (Columbus) - Ann and Emily are attending as representatives from the hub and as chair of the Network Council (Ann) and member of Advisory Council (Emily). More details at <https://www.eventbrite.com/e/dpla-hub-members-day-tickets-89309339639> (this is the registration page; there isn't a official website for it)
 - b) The quarterly network council meeting was held and a grant was offered for DPLA and Wikimedia so DPLA content can be used in articles. DPLA is the first big aggregator to work with Wikimedia. Currently, rights issues are being worked through regarding various flavors of public domain. National Archives did a similar pilot project resulting in over a billion views of 20,000 objects.
 - c) The network council prioritizing identifying the content in (or that isn't in) DPLA that isn't fully open access, partially or fully. There will be metadata ramifications, too. A survey will be going out to understand what that landscape looks like and Board members are encouraged to share it when the survey is released.
 - d) Network Council has launched an IDEA Taskforce to look at language to ensure that partners are engaging with DPLA in good faith and aligned with the values of DPLA. It was suggested that the Urban Libraries Council may have language to build on as they were very early to this effort. Chief Officers of State Libraries (COSLA) is also working on this; Ben Miller will look into it and share.
- 4) YTD budget: It was clarified that this budget isn't anticipated to change. The coming year budget will be discussed at our next meeting.
- 5) Gap analysis: Update and discussion
- a) Notes on process and outcomes from Minnesota Digital Library: Results from two gap analyses.
 - b) Discussion questions:
 - Why do a gap analysis? What do we hope to discover? Are there key questions about our collections we hope to answer?
 - WPLC / WILS has done some work on content wanted by the public libraries which could be leveraged; siloed WHS content that is not accessible; other data that has already been collected.
 - Geographic distribution / neglected areas, including identifying locally held items by local institutions - representation of content v. representation from organizational participation.
 - Historically excluded groups, not collected by historical societies or other organizations. State and local government records (everyone) v.

individual archives (elites). Ancestry is digitizing some state records from Wisconsin Historical Society - this content will be available to people in Wisconsin and then to everyone after three years. The project should be completed by end of 2020.

- We would also be interested in what isn't being digitized or shared because of rights or rights confusion.
- What is the range / timeframe of the content (could be tied again to rights and copyright)

- What will we analyze and by what methodology?

- Are there subject strengths that emerge from analysis? Commonly referenced WI history topics (dairy, brewing, etc.); what is the role of nationally important materials
- How different audiences are served by the collection is another piece, including K12 educators
- Format - content type: We are strong on images and docs but not much A/V or objects, etc.
- Trends of content being added, also could have implications for storage, training, etc. for video / audio files.
- Minnesota notes;
 - a. Look at not just data but documents that guide values and work
 - b. Do a content analysis of content partners as well as content
 - c. Geography, Format / Content Types, Subject matter (raised concerns about identifying a gap versus lack of appropriate metadata / description)
 - d. Usage stats and usage successes and looking at how the identified gaps compare
 - e. Having done the analysis twice allows comparison, trend analysis, success measures
 - f. Presented opportunity to bring together community of historians around the work

- Are we willing and prepared to respond to the results of this work? How will we use the results of this work?

- Has anyone on the Board participated in a gap analysis activity and what was your experience?

- Google Analytics: We could use this to gather more useful information from partners but the analytics would need to be standardized and there are questions about how useful usage information would be in a gap analysis and might provide conflicting information for prioritization. Beginning with metadata and content partner analysis is a better starting point.

- There is a tangential project here, focusing on user experience of the portal and website; we can consider including exhibits in this gap analysis. This is a priority as well that could be changed by the work of the Educational Advisory Committee.

- The work of doing this would be on the plates of the project managers and Steering Committee.
- Provide a written scope statement.

2020 meeting schedule:

- May 8, 2020 (Milwaukee Public Library)
- August/September - joint meeting of Board and Steering (date and location TBD)
- November 6, 2020 (Madison)

It was shared that Matt Blessing will be retiring after 36 years of service. Matt was congratulated and thanked for his work. Paul Hedges will be designated the interim WHS representative to the Recollection Wisconsin Board.

The meeting adjourned at 11:29 am.