



Welcome to the fair!

DIGITAL READINESS FAIR

Virtually hosted by
**Kenosha County
Historical Society**
August 18, 2021



WHAT TO EXPECT TODAY...

- Video and audio
- Use chat
- Recording and sharing
- Breaks!
- Need help during the meeting?
Use chat or email kristen@wils.org

Today's Agenda

Time	Session	Speaker
1:00 - 1:10 pm	Welcome	Chris Allen
1:10 - 1:50 pm	Digital Readiness Community of Practice	Vicki Tobias & Kristen Whitson
1:50 - 2:00 pm	Break	
2:00 - 2:50 pm	The Evolution of JMM's Oral History Project	Jay Hyland
2:50 - 3:00 pm	Break	
3:00 - 3:15 pm	Wisconsin Historical Society Local History Outreach Program	Kristen Leffelman
3:15 - 3:45 pm	My Experiences As A Young Person with Dodge and Jefferson County Genealogical Society	Connor, Helen and Lila
3:45 - 4:00 pm	Top Digital Projects Questions	Chris Allen
4:00 - 4:20 pm	Digital Public Library of America / Recollection Wisconsin	Emily Pfotenhauer
4:20 - 4:30 pm	Wrap Up	Vicki Tobias



A (brief) Introduction to “Building a Statewide Digital Readiness Community of Practice”

Vicki Tobias, WiLS/Recollection Wisconsin

Kristen Whitson, WiLS/Recollection Wisconsin



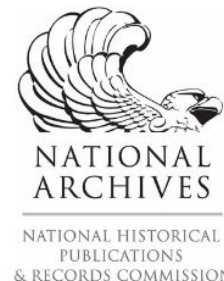
Building a Digital Readiness Community of Practice

<https://recollectionwisconsin.org/cop>

NHPRC-funded project (thank you, NHPRC!)

- Planning Grant - July-December 2019
- Implementation Grant - October 2020-September 2021

Partners: WiLS, Wisconsin Historical Society, Recollection Wisconsin, & Launch Committee





What is Digital Readiness?

“...having the knowledge, tools, resources and infrastructure to provide online public access to archives and historical records.”



What's a “Community of Practice”?

“It’s a way to learn by working together...a group of people who share a common concern, set of problems, or passion about a topic and deepen their knowledge and expertise in this area by interacting on an ongoing basis.”

Etienne Wenger, Richard McDermott and William M. Snyder,
Cultivating Communities of Practice (2002)



Goals & outcomes

- preservation and access
- resources and support through our community
- systems and procedures to guide digitization efforts
- increased opportunities for connections and engagement
- increased confidence and competence

Our inspiration

- Why digital readiness? Why community of practice?
Why now?
- Digital projects life cycle - from planning to preservation -
it's not just about scanning stuff!
- Experiences understanding Wisconsin local history
practitioner needs
- Information gathering during planning grant:
 - survey
 - community conversations
 - strategic planning
- We've got a white paper! <https://tinyurl.com/yvy2da8s>

Launch Committee

Chris Allen -

Kenosha County Historical Society

Ben Barbera -

Milwaukee County Historical Society

Bonnie Byrd -

Waukesha County Historical Society

Michelle Gobert -

Forest County Historical and
Genealogical Society; University of
Wisconsin - Extension

Jennifer Gurske -

Madison Trust for Historic
Preservation

Joe Hermolin -

Langlade County Historical Society

Cheryl Kern-Simirenko -

Stanley Area Historical Society

Janean Mollen-Van Beckum -

History Center of Washington
County

Tammy Schutz -

Barron County Historical Society

Katie Stilp -

Appleton Historical Society, Appleton
Public Library

Robin Untz -

Lake Mills-Aztalan Historical Society



*Digital Readiness Launch Committee
during our kick-off meeting in October 2020*

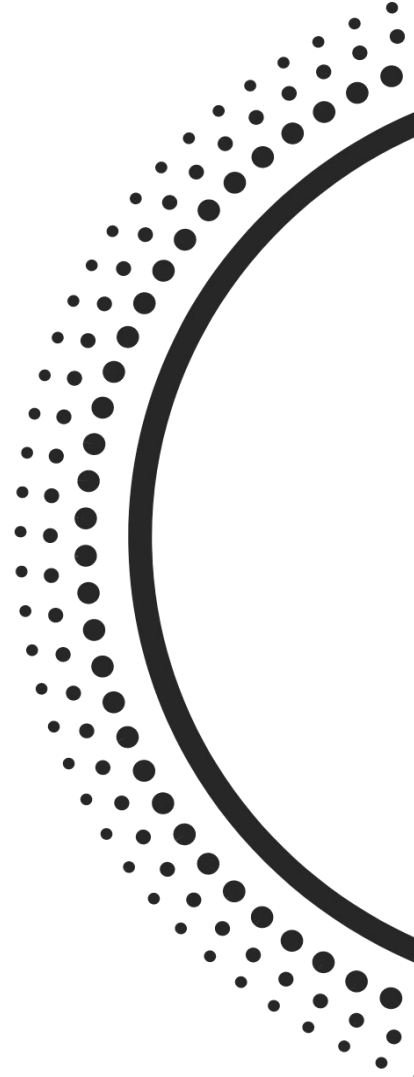
What digital readiness questions or needs do you have?

Answer in Chat.



Digital Readiness Tools and Resources

- Digital Readiness Levels
- Digital Projects Toolkit
- Implementation Guide
- Glossary
- Case Studies
- Digital Readiness Fairs



Digital Readiness Levels

- Based on the NDSA Levels of Preservation
- Provide an accessible starting point for any organization
- 7 functional areas, in 3 tiered levels
- Organizations can start or end anywhere on the levels
- Drafted by Emily P., revised with input from community members
- “Check As You Go” questions emphasize the recursive nature of the levels’ activities

Digital Readiness Levels



Focus Area	Bronze	Silver	Gold
Plan and Prioritize	Set goals for your digital work that fit your organization's mission and policies. Revise existing policies to include digital work, or adopt a separate digital mission statement.	Identify content you want to share in digital format based on your organization's goals, mission and policies. Identify potential partners, resources, tools and platforms to meet your goals.	Make a plan for your digital project with timelines, roles, activities, goals and required resources. Share with partners participating in your project.
Obtain Permissions	Create and use permission forms and donor agreements, or modify existing ones, that include specific language for the use of born-digital or digitized collections.	Assess collection for copyright status. Identify collections items with other access restrictions or concerns, including items with privacy, ethical or cultural considerations.	Assign rights statements or Creative Commons licenses for collection items to be publicly shared online. Develop and share your organizational takedown policy and, if applicable, a statement on harmful content.
Digitize	Identify standards and procedures to be used to digitize physical materials or process born-digital content.	Undertake digitization or born-digital processing work either in-house or with an appropriate vendor or partner using identified standards.	Use or advocate for a quality control checklist to review digitized or born-digital content to confirm it meets identified standards.
Describe	Create and maintain a collection-level inventory of digital content. Identify metadata standards to be used for digital collections.	Using identified standards, create descriptive metadata for collection items to be shared online. Adopt a consistent file-naming convention.	Create expanded item-level metadata, using controlled vocabularies and a data dictionary.
Share	Gather and evaluate digital content. Organize and move content and associated descriptive information to a centralized location using a consistent folder and file organization scheme.	Review access goals and options for providing access to content. Choose a system or platform that meets your goals.	Make item-level metadata and content available for discovery and repurposing. Follow accessibility standards for online content including alt text, transcripts and other accessibility best practices.
Store and Maintain	Store two copies of each unmodified archival file and related metadata. Check storage media annually and refresh as needed.	Store three copies of each archival file and related metadata. One copy should be stored off-site. Check and refresh storage media on a regular schedule.	Plan for future storage needs as your collection grows. Use software tools to check file integrity.
Evaluate	Identify primary users and ways to engage them in your digital collections.	Collect usage data. Consider using analytics tools, social media, or research inquiries to gather use stories.	Share your story with other practitioners to build community around digital work. Use data to inform future collection development work, outreach and programming.

Check As You Go



As you move towards a new level in any of the focus areas, consider the following questions:

Is it documented?

- Are new directions and decisions represented in existing policies, such as a collection development policy or a rights and reproductions policy? Do policies need to be revised or do new policies need to be created?
- Are new procedures or processes written down, such as steps for using a scanner or standards for how to describe content? Is there enough information provided that someone new to the organization would be able to carry out these processes on their own?
- Are partnerships or arrangements with other parties, such as a digitization vendor or a content contributor, documented in some way, like a contract, Memorandum of Understanding, or letter of commitment?

Is it sustainable?

- Is there a plan for how this work will continue to be supported by staff and/or volunteers from year to year?
- What work needs to be done to maintain relationships with partners or collaborators?
- Is funding committed for any recurring costs, such as a cloud storage service?
- Are best practices and widely-adopted standards being used, so that digital work is “future proof”—that is, it’s compatible with commonly-used platforms and systems?
- Is there an exit strategy for any tools or partnerships? For instance, can content be removed from a platform if necessary?

Is it appropriate, relevant and/or accessible?

- Are new digital initiatives in line with the organization’s mission and values? Do digital initiatives reflect community needs and respect community priorities?
- If information is available publicly, is it violating any privacy, copyright or ethical considerations?
- Can all potential users access the content? What can be done to improve accessibility for people with disabilities?

Is it working?

- Are we doing what we set out to do? What were our goals and have we achieved them, partially or fully?
- What have we learned and what will we do differently next time?
- What lessons learned would be helpful to other organizations?
- Have we communicated our project decisions and progress to stakeholders and partners, including any funders?

ACKNOWLEDGEMENTS

The Digital Readiness Levels was made possible by a grant to Recollection Wisconsin from the National Historical Publications and Records Commission (NHPRC). Many thanks to the Digital Readiness Community of Practice Launch Committee and other experts who reviewed and provided feedback on drafts. The structure of the Levels is adapted from the [National Digital Stewardship Alliance Levels of Digital Preservation](#).



Digital Projects Toolkit








- Recollection Wisconsin website
- One stop shop for all things digital readiness



Digital Readiness Glossary

The Glossary below includes many commonly used archives, digital collections, and organizational terms and acronyms. Don't see a term, phrase, or definition you think should be included? [Send us an email](#) to let us know!

Terms below are listed alphabetically. Scroll to the term you're looking for, or click the magnifying glass icon in the upper right corner of the table below to search. You can also scroll to the right to see the sources of definitions.

 Hide fields  Filter  Group  Sort   				
<input type="checkbox"/>	Term	Definition	Source of definition (if ...	Related to
1				
2	3-2-1 Rule	The 3-2-1 rule informs digital preservation and storage strategies. Maintain three copies of your digital files on two different storage media with at least one copy stored off site. See: <i>Storage Diversification</i> , <i>Digital Storage</i>	Recollection Wisconsin Digital Projects Toolkit	Storage Diversification Digital Storage
3	AASLH	AASLH stands for the American Association for State and Local History.	AASLH (American Association for State and Local History)	

<https://recollectionwisconsin.org/toolkit/digital-readiness-glossary>

digital projects CASE STUDIES

short accounts from Wisconsin organizations of all sizes
on their work selecting, digitizing, cataloging, and
sharing their historical resources for online access.

Digital Readiness Case Study in Brief: Richard I. Bong Veterans Historical Center

March 2021

About the organization

Located in Superior, Wisconsin, the Richard I. Bong Veterans Historical Center (BVHC) preserves and honors the memory of Major Richard I. (Dick) Bong and all veterans of World War II and subsequent conflicts, and provides educational resources for community and beyond. The BVHC opened to the public in September 2002 and maintains a remarkable collection of historic records and artifacts that document Wisconsin veterans and their military service. Briana Flendt serves as the BVHC curator of collections and participates in Recollection Wisconsin governance committees.

Digital Readiness Challenges and Opportunities

- **Participation in Curating Community Digital Collections (CCDC):** Work completed through CCDC was an important and welcome opportunity to advance their digitization program. Volunteers now follow more detailed workflows for scanning and cataloging their materials.
- **Community support:** Staff often rely on Recollection Wisconsin's digital projects resources including Metadata Essentials and the Digital Projects Toolkit.
- **Content management systems:** They are migrating their digitized content out of PastPerfect and into CollectiveAccess, a free, open-source content management system for cataloging and sharing museum and archival collections. Concerns about ongoing sustainability and support from PastPerfect motivated this change.
- **Oral histories and Listening to War:** The BVHC's wartime oral histories are included in *Listening to War: Wisconsin's Wartime Oral Histories*, an NEH-funded project which brings together first-person accounts of Wisconsin veterans and civilians. The project provides an opportunity to reach new donors, by demonstrating how the public might interact with BVHC collections.
- **Content warning statements:** It's important to prepare patrons for sensitive or harmful topics and language they might encounter in a collection or exhibit, especially war-related material. They include a disclaimer to prepare users for the content: "This item contains language that is offensive and is presented as it exists in the original documents. The materials reflect the context in which they were created but do not represent the views of the Richard I. Bong Veterans Historical Center."

Lessons Learned

- **Legacy projects.** Sometimes it's better to live with less-than-ideal components of a legacy digitization project. A much better use of time and resources could be to focus on current and new projects and adopting the guidelines and best practices.
- **Working with volunteers.** Volunteers have varied skills sets and different work styles so it is important to have good training materials and a strong support system to guide their work.
- **It's more than just a policy.** Information included in their digital preservation policy provided a good jumping off point for conversations about digital work with different stakeholders.
- **Slow and steady progress.** Focusing on one or two small goals like developing, implementing, and documenting a file-naming scheme or documenting a scanning process as a training tool for volunteers. Over time, small goals will become part of a larger, more sustainable digital program.

For more information about our Digital Readiness Community of Practice, visit <https://recollectionwisconsin.org/cop>.



Digital Readiness Case Study in Brief: Madison Trust for Historic Preservation

January 2021

About the organization

Since 1974, the Madison Trust for Historic Preservation has focused on advocacy for and education about Madison, Wisconsin's historic properties. The organization is managed by a board and one part-time staff member and has relied on a volunteer board of trustees and community-volunteers invested in local history preservation. See the full Case Study online for more on the organization and the digitization initiative.



Digital Readiness Challenges and Opportunities

- **Creating and sharing resources and knowledge:** Initial project analysis and planning efforts helped inform additional grant applications. Documenting decisions, processes and data will make future grant applications easier and demonstrate how they will build upon previous successes.
- **Expanded access:** Madison Trust will provide public access to their digitized materials through Recollection Wisconsin, increasing awareness of their organization and collections. This step will require a more in-depth exploration of copyright status for some materials, publicizing the digitized collection and thinking about ongoing costs for collection maintenance and preservation.
- **Digital preservation and storage:** An analysis of digital preservation principles will be undertaken, along with how they apply to Madison Trust. For now, their digitized materials are stored on two external hard drives backed up by BackBlaze, a cloud-based backup and storage service.
- **Secure, stable funding:** The Trust is a small cultural heritage organization with a limited budget. Multiple small grants supported initial equipment purchases and staff but they hope to identify and secure more sustainable funding for this work.
- **Continued participation in the Digital Readiness Community of Practice:** This group provides a support network for local history practitioners to connect, support and learn from each other. Resources and recommendations such as these are also available in the Digital Projects Toolkit.

Lessons Learned

- Digitization projects serve many purposes such as supporting virtual reference service for organizations without (or unable to use) a public-facing space.
- Before you ever start scanning, there's a lot of work that goes into a digitization project, decisions and planning that help a project run smoothly and provide "proof of concept" and foundation information for funding requests.
- Small grants can be used to seed different project components. For example, small grants might pay for a scanner, support a few hours' scanning staff each week or provide for digital storage space on an external hard drive.
- Working with students and volunteers carries unique and gratifying challenges. Having clearly written guidelines and training materials will help facilitate the work and partnerships.

For more information about our Digital Readiness Community of Practice, visit <https://recollectionwisconsin.org/cop>.



Digital Readiness Case Study in Brief: Lake Mills Aztalan Historical Society

February 2021

About the organization

Since 1941, the Lake Mills Aztalan Historical Society (the Museum) has been dedicated to preserving and sharing local pioneer and ancient Native American history. Lake Mills Aztalan Historical Society's Museum comprises seven pioneer buildings. Robin Untz serves as the Museum Board president and curator. See the full Case Study online for more on the organization and digital readiness initiatives.



Digital Readiness Challenges and Opportunities

- **Intellectual control:** When Untz was appointed Board President in 2013, the Museum's physical and digital collections were scattered in various locations and with multiple external vendors. She facilitated the return and organization of the materials, accurate and up-to-date inventories will help ensure continued intellectual control over the collections.
- **Digital readiness plans:** A holistic approach to digital readiness will focus on creating an accurate inventory of digitized content, organizing and renaming digital files, and documenting and implementing digitization best practices. These activities will set the stage for future digitization projects. Tools and templates are available in the Digital Projects Toolkit.
- **Building a community of practice:** Previous positive experiences in connecting with other local history practitioners inspired Untz to join Recollection Wisconsin's Digital Readiness Community of Practice. Her main goals for participation are to help build and share with her Board members and volunteers, a network of contacts and resources to support their ongoing digital work.
- **Sustainable leadership:** Increasing learning opportunities for volunteers will empower them to more fully engage with digital collections projects and remain engaged with the Museum as they move into leadership roles. Access to a wider network of practitioners and training materials will help their organization recruit, engage and hopefully retain skilled volunteers.
- **Documenting decisions and procedures:** Creating and sharing project plans and key decisions, workflows, file-naming standards, and/or file storage plans may help future staff and volunteers understand past decisions and continue the work with greater ease.

Lessons Learned

- The initial planning stage of any digitization project should always include figuring out where previous projects may have left off by connecting with past project leaders and volunteers, tracking down project documentation, and locating the digital files.
- Digitization projects serve many purposes, including creating digital content to increase online engagement but also an opportunity to build community engagement around shared local history.
- Planning for future projects means empowering others to learn and participate in digital work so they are ready to step in and take the lead.
- Untz's experience leading the Museum in a volunteer capacity is a good reminder that this work is sometimes slow, never finished, and always worth it. Incremental progress is still progress.

For more information about our Digital Readiness Community of Practice, visit <https://recollectionwisconsin.org/cop>.



<https://recollectionwisconsin.org/digital-projects-case-studies>

DIGITAL READINESS FAIRS

Free and virtual

Open to anyone interested in digital historical collections

What's digital readiness? What's a community of practice?

Connect with us to find out!

Choose the fair nearest you or whichever works best for your schedule:

June 29, 2021

9:00 am - 12:30 pm

Virtual Host:
Appleton Public
Library

July 16, 2021

9:00 am - 12:30 pm

Virtual Host:
Crandon Area
Historical Society

August 3, 2021

9:00 am - 12:30 pm

Virtual Host:
Pioneer Village
(Barron County)

August 18, 2021

1:00 pm - 4:30 pm

Virtual Host:
Kenosha County
Historical Society



Questions?

Comments?



Break time!



Source: *Recollection Wisconsin*, University of Wisconsin Madison

Jewishmuseum



A PROGRAM OF
MILWAUKEE
JEWISH FEDERATION

M I L W A U K E E

JMM Archives





Archives Volunteers



Howard
Weinshel in
“Brothers
Ashkenazi”





Perhft Players Cast, circa
1950s

Oral History Project Objectives

To provide an opportunity for individuals to record their own perspective of Jewish living

To provide a treasure trove of Jewish memories for the enjoyment and education of future generations

To preserve the history of Milwaukee's Jewish community

To offer volunteer opportunities at the Museum

To encourage participants to donate materials

To highlight a unique program of the Milwaukee Jewish Federation

Oral History Project Signage, 2004

The Milwaukee Jewish Historical Society
presents

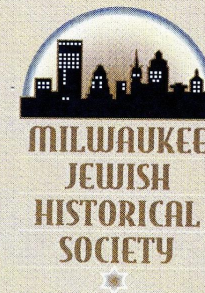
“Capturing our Community Milwaukee Jewish Oral Histories”

INTERVIEWS ARE BEING CONDUCTED
ON THE THIRD FLOOR

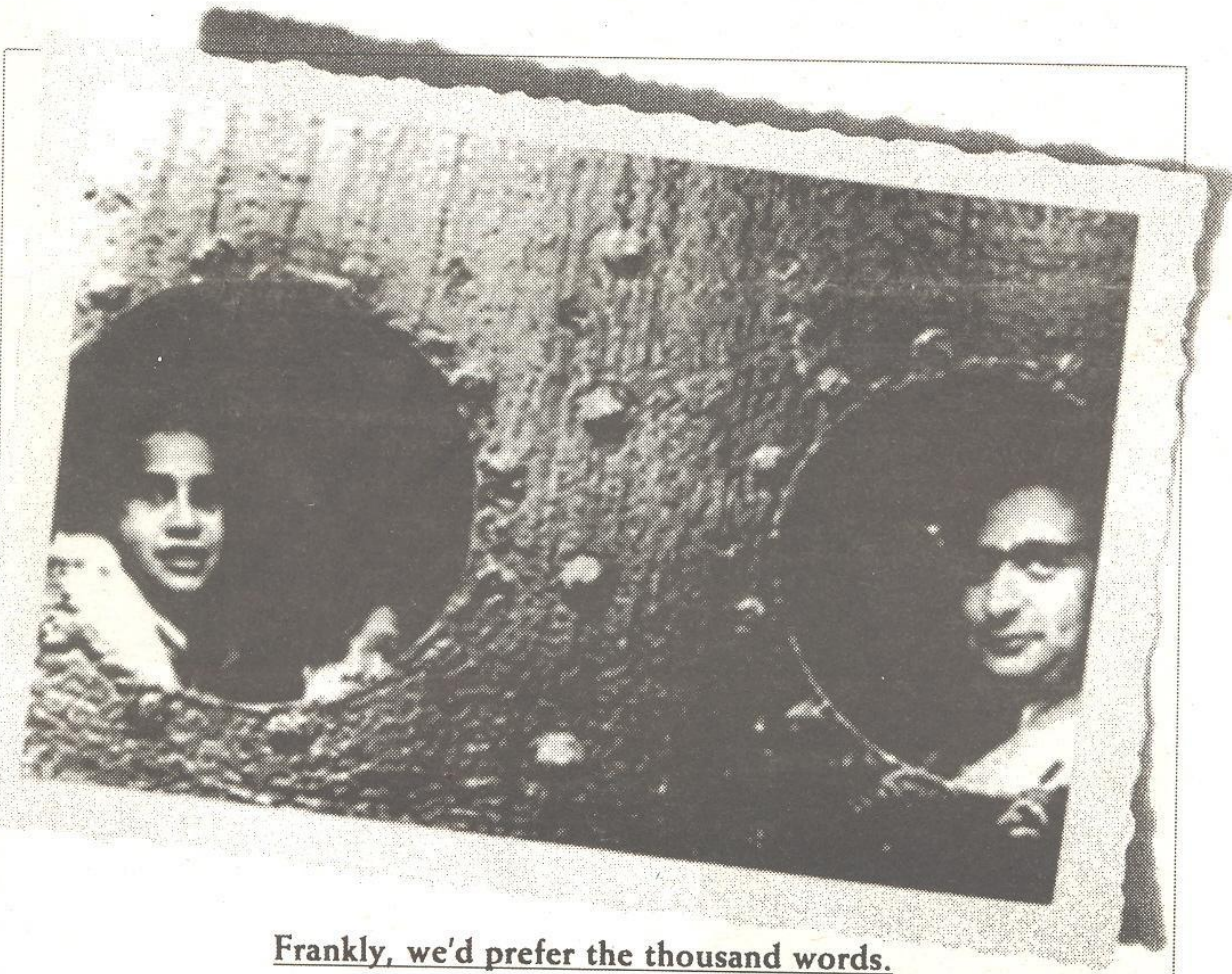
This Spring program to Celebrate 350 Years of Jewish Life
in America is sponsored by the Jewish Community
Foundation, with additional support from Marianne
Epstein and the Miriam & Bernard Peck Foundation, Ltd.

REMEMBER...

YOUR STORY IS OUR HISTORY!



Advertising for Oral History Project Ad, 2004



Frankly, we'd prefer the thousand words.

Pictures can be wonderful. But they're no substitute for the stories behind them. That's why the Milwaukee Jewish Historical Society is conducting video interviews. It's part of *Celebrate 350: Jewish Life In America*. Every member of the Milwaukee Jewish Community has a story. Whether it's serious, worldly, or even silly, it's part of our community. And we want to preserve it for future generations.



Oral History Setup, October 2004



Oral History Thank You Ad, 2004



**The Milwaukee Jewish Historical Society thanks
the following individuals who participated in the
November community-wide video interview project.**

Elaine Appel	Penny Deshur	Gloria Krasno	Robert A. Miller	Rabbi Israel Shmotkin
Jane Avner	Suzanna Deutsch	Sheri Levin	Armin Nankin	Barbara Stein
Romaine Backer	Harriet Dizack	Leonard LeVine	Bella Perelshtein	Margery Stein
Joan Barnett	Rodney Eglash	Rabbi Nachman Levine	J. Lewis Perlson	Florence Sussman
Judy Baruch	Suzy Ettinger	Rabbi Leonard Lewy	Jerold Perlstein	Tybie Taglin
Steven Baruch	Ruth Farber	Tobias Libber	Joseph Pick	Marci Taxman
Margery Becker	Phyllis Fink	Janice Lichter	Yvonne Pick	Marilyn Teper
Ovsey Belopolsky	Irving Gaines	Leo Lichter	Alla Rabinovich	Nicole Teweles
Aaron Bernstein	Rosalie Gellman	Marianne Lubar	Arthur Rand	Jerome Wallace
Eliot Bernstein	Eugene Gilbert	JoAnn Mann	Rabbi Bernard	Esther Weingrod
Nathan Bernstein	Herbert Gronik	Linda Marcus	Reichman	Herman Weingrod
Bert Bilsky	Kathleen Heilbronner	Norman Marcus	Pat Rieselbach	Nancy Weiss-McQuide
Barbara Blutstein	Mildred Hoffman	Ethel Mayer	Adolph Rosenblatt	Rosalyn Zaret
Rabbi David Brusin	Thomas Jacobson	Fred Mayer	Suzanne Rosenblatt	Selma Zeiger
Patricia Chamoy	Elana Kahn-Oren	Renee Mayer	Jean Rubin	
Irvin Charne	Doris Karp	Harriet McKinney	Elaine Sanderson	
Richard Chudnow	Rubin Kinkulkin	Jennifer McNaughton	Dorothy Sattler	Barbara Blutstein &
Michael Corenthal	Rosilyn Koritzinsky	Richard Meyer	Theodore Sattler	Tybie Taglin, Co-Chairs

With support from Marianne Epstein, Milton Ettenheim and Nita Soref.

Every story is part of the fabric of our Jewish community, and we welcome
your participation in the upcoming video project this coming spring

Marianne Lubar, Chair
Kathleen E. Bernstein, Director
Jay Hyland, Archivist

The Milwaukee Jewish Historical Society is a program of the Milwaukee Jewish Federation.

Oral History Project Ad, 2005



Jewish Museum Milwaukee invites you to help us capture our community and preserve its memories by participating in a videotaped Oral History to be added to our award-winning Jewish Museum Milwaukee Archives.

ORAL HISTORY INTERVIEWS
Tuesday and Wednesday
August 9 and 10

We are looking for people to tell their stories as well as volunteer interviewers (training provided.)

Interview sessions are held every hour, on the hour, 9 am - 4 pm.
Please contact Kathie Bernstein, (414) 390-5731
or kathieb@milwaukeejewish.org.

This program is sponsored by the Erlie/Miller Family Donor Advised Fund in honor of Shari and Richard Miller's granddaughters, Rafaella Miller, Lainey Gluckman and Hannah Gluckman.

A PROGRAM OF



MILWAUKEE
JEWISH FEDERATION

www.jewishmuseummilwaukee.org

Jewishmuseum
MILWAUKEE

Challenges

Funding

Staff Time

Scheduling

Publicity

Interviewers

Technology

How Do We Use Our Oral Histories?



School Groups



Genealogy



Holocaust Survivor Video



Changing Exhibits



From the Archives



Museum Moments



Sonix Transcription – www.sonix.ai

[HOME](#)

Milton Pivar and Jerry Lewis.mp4


File Translations Subtitles Timecodes Quality Speakers Notes You are editing ✓ Last saved on Aug 9 at 2:47 pm

00:00:00 1.0x ⏮ ⏭ ⏪ ⏩ ⏴ ⏵ 🔍 ✎ 🗑️ 📄 📁

SHARE EMBED EXPORT

00:59:38

VIDEO EXPAND



00:00:01 ▶ ||

Speaker1 ▶

Today, today is Tuesday, July 10, 2007. My name is Eliot M. Bernstein and I'm visiting with Milt Pivar and Jerry Lewis. We're going to talk about their background and the background of a very, very important institution in the Milwaukee Jewish community. All as part of the video history project of the Milwaukee Jewish Historical Society. Milt, why don't we start with you and just find out a little bit about you, your full name and when and where you were born. And tell us something about your family.

00:00:51 ▶ ||

Speaker2 ▶

You bet. My full name is Milton Pivar. I was born in Milwaukee, Wisconsin. I'm 78 years old and I have two lovely daughters. One daughter lives in California. And her name is Cheryl Pivar. And I have a daughter, Linda Hopkins in Milwaukee, who has three lovely children and a terrific son in law. And I work at Goldmann's Department store, for every day, six days a week, hustling, selling clothes.

00:01:24 ▶ ||

Speaker1 ▶

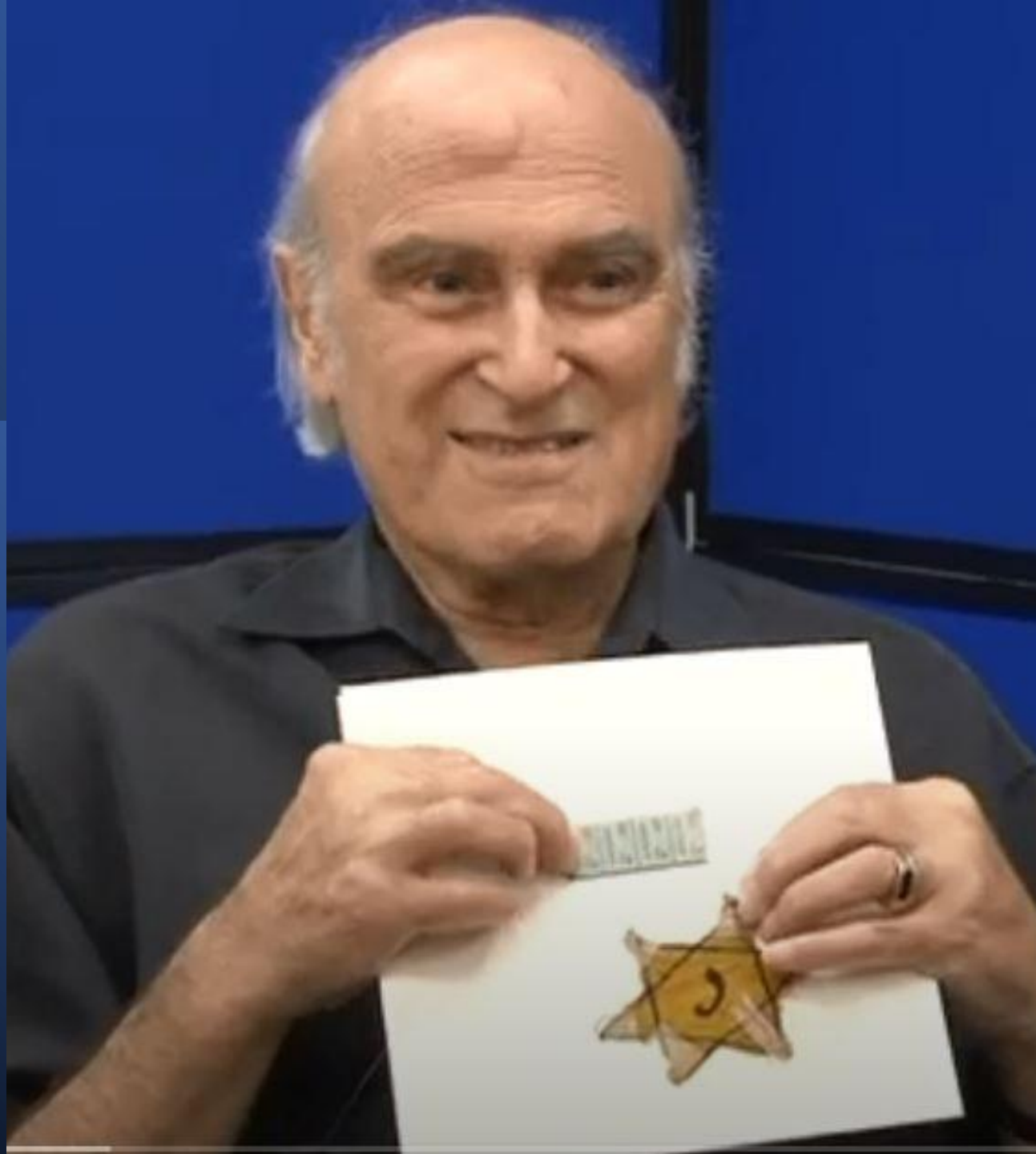
How long have you worked at Goldmann's?

00:01:26 ▶ ||

Speaker2 ▶

I started there. My father worked in Goldmann's, so I started there when I was 12 years old. I used to take the bus after school. We lived on the north west side. We went to and on the evenings after after school I took the bus down and I worked on straightening

Werner
Benjamin,
founder of
Benji's Deli



Break time!



Source: *Recollection Wisconsin*, University of Wisconsin Madison



WISCONSIN
HISTORICAL
SOCIETY

The Wisconsin Historical Society's Local History Outreach Team

An Introduction



WHS Local History Outreach Program

The Wisconsin Historical Society's Local History Outreach Program manages:

- ☐ Outreach services and partnerships with local history, heritage, and cultural groups
- ☐ Local History Affiliate Program
- ☐ Wisconsin State Historical Markers
- ☐ Speakers Bureau
- ☐ Traveling Exhibits
- ☐ Webinars, programs, conferences, and more



Regional Staff Contacts



Outreach Regions



Northern Region

Liz Arbuckle

715.685.2667

liz.arbuckle@wisconsinhistory.org

Headquartered in Ashland



West Central Region

Janet Seymour

715.836.2250

janet.seymour@wisconsinhistory.org

Headquartered in Eau Claire



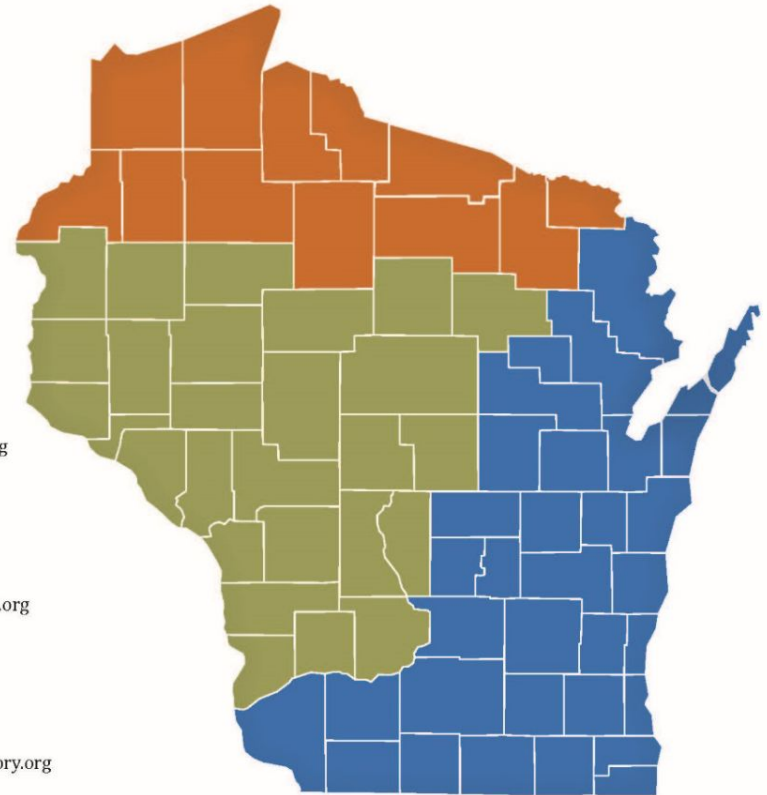
Southern & Eastern Region

Kristen Leffelman

414.988.8655

kristen.leffelman@wisconsinhistory.org

Headquartered in Milwaukee



Statewide Programs



Tanika Apaloo
Multicultural Outreach
Coordinator

- Multicultural outreach
- Heritage month activities



Fitzie Heimdahl
Historical Markers Program
Coordinator

- Historical Markers program



Amy Norlin
Outreach Services
Coordinator

- Annual reporting
- Affiliate communications
- Becoming an affiliate

Affiliate Program

- ☐ The Local History Outreach Program supports a network of 426 affiliated organizations
- ☐ All non-profit community history and cultural organizations, including publicly funded museums and tribal museums, can apply for affiliation
- ☐ Affiliated organizations can:
 - ☐ Apply for mini-grants to support collections care
 - ☐ Have endowment funds managed by the Wisconsin Historical Foundation
 - ☐ Participate in the Wisconsin Council for Local History
 - ☐ Receive Wisconsin Historical Society publications and newsletters
 - ☐ Receive discounts from Gaylord Archival
 - ☐ And more!



Mini-Grant Program

- ☐ Each spring, affiliates can apply for grants up to \$700 for projects and activities that support collections care and management
- ☐ Have one of these projects on the horizon? Plan now to apply for a 2022 mini-grant!
 - ☐ Archival supplies
 - ☐ PastPerfect Software
 - ☐ Storage & Shelving
 - ☐ Digitization Equipment
 - ☐ Climate Control
 - ☐ Computer Hardware
 - ☐ Conservation Supplies
 - ☐ Training



Ways to Engage: Webinars

- ☐ The Local History Outreach Program offers free, open webinars throughout the year
- ☐ Recent topics include:
 - ☐ The Hmong refugee experience in Wisconsin
 - ☐ Interpreting women's history at historic sites
 - ☐ Markers, monuments, and meaning
 - ☐ Strategies for fundraising success during COVID-19
 - ☐ Reopening museums and historic sites
- ☐ Past webinars are available via the Wisconsin Historical Society website



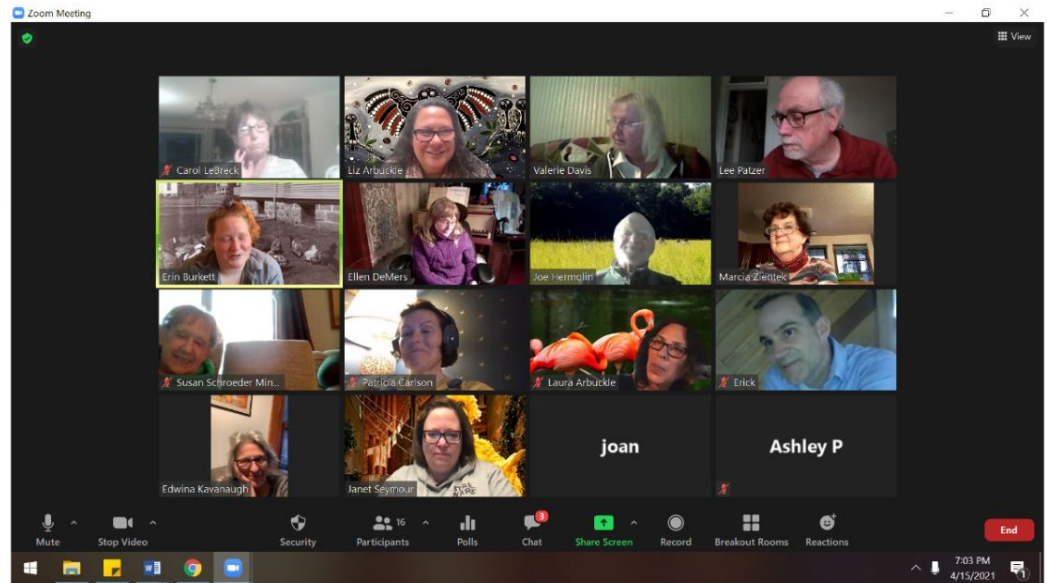
Ways to Engage: Local History & Historic Preservation Conference

- ☐ In partnership with the State Historic Preservation Office, the Local History Outreach Team plans the annual Local History & Historic Preservation Conference
- ☐ We hope you can join us!
 - ☐ October 20-22, 2021 – Online
 - ☐ October 13-15, 2022 – Rothschild, WI
 - ☐ October 19-21, 2023 – La Crosse, WI
 - ☐ October 17-19, 2024 – Appleton, WI



Ways to Engage: Book Club

- ☐ Join fellow Wisconsin book lovers and amateur historians in engaging discussions on unique books
- ☐ These virtual meetings are free to join, and registrants get a 20% discount on selected WHS Press titles



Exciting Developments: New Wisconsin History Museum

- ☐ The Board of Curators recently approved a \$120 million project to build a new Wisconsin history museum at a new site one block away from the State Capitol
- ☐ The new museum is being funded through a combination of private donations and state funds
- ☐ Look for ways to engage in sharing your history as we launch the next phase of statewide programs soon!



Connect with Local History Outreach

- ☐ Email Local History Outreach at fieldservices@wisconsinhistory.org
- ☐ Request the Local History e-newsletter by email
- ☐ Join the Local History Listserv to ask questions, seek advice, post events, and more
- ☐ Go wihist.org/LocalHistory to learn more!



Any questions?



WISCONSIN
HISTORICAL
SOCIETY

Thank you!


To learn more visit
wisconsinhistory.org



Thank you, Kristen!

—





Dodge and Jefferson County Genealogical Society: Experiences with Youth Volunteers and Outreach Programs

Connor, Helen and Lila





Genealogy and Me

Connor



My beginnings

- I began researching my family history around the age of 10, with help from my grandparents and father. My goals were to connect with my mother's past and learn things I didn't already know about my family history.
- After connecting with cousins and working with my grandfather, I was told of a place where he was a member where research could be done on my family, and it was called the Dodge-Jefferson Counties Genealogical Society—and the rest is history!



What I have done at DJCGS

- I have worked with and helped many visitors here at the library, whether it was on the computer or with our hands on materials and records
- I've done a lot of organizing, cleaning and decorating around the library
- I've done many various projects such as clippings work, cataloging, and managing donations



Lost and Found Photo Program

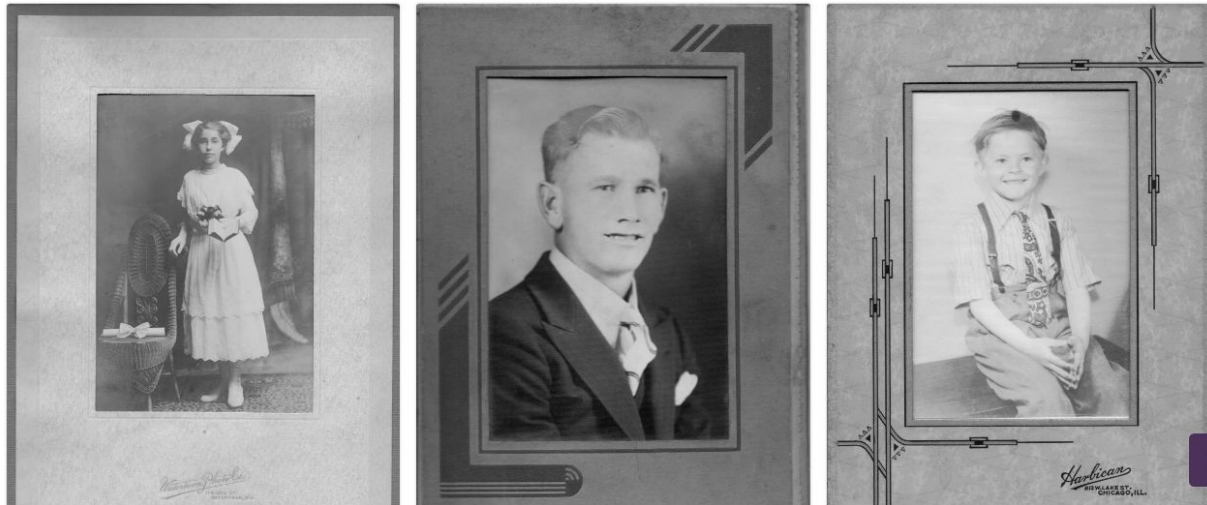
- A particular project that has lots of digital connections is our lost and found photo program.
- To start we gather photos and or receive them from the public.
- We then give them a number and scan them as well as sorting them if they are named or unknown.
- The last step, my favorite part is to post them to social media and our societies publications in hopes of identifying and returning them.
- I'd say I have returned at least 20 photos since COVID-19.

L & P Inventory



L & P Examples

We have several 3-ring binders in our library of unidentified photos. Our purpose is to identify and return the originals of the unidentified photos to a family member. If you can identify your relative, please email us at dodgejeffersonsengsoc@gmail.com with the DJGS-P code on the photo. For example: DJGS-P-35. This is a work in progress, so please be patient with us! Thank you.



We have several 3-ring binders in our library of unidentified photos. Our purpose is to identify and return the originals of the unidentified photos to a family member. If you can identify your relatives, please email us at dodgejeffersonsengsoc@gmail.com with the DJGS-P code on the photo. For instance, DJGS-35. This is a work in progress, so please be patient with us! Thank you.

L & P Examples



RETURNED→



LOOKING TO
RETURN





My work's impact

- I would say after 4-5 years of being involved at DJCGS I have made a positive impact on many visitors and members of the society, whether it was with their research or helping them find a book or answering the often-asked question “How do you do this at such a young age?”
- As for how I’ve been impacted, I could write a whole book on how meaningful the society has been to me. There are a ton of skills I have taken away from volunteering as well as experience, but also I found my second home!

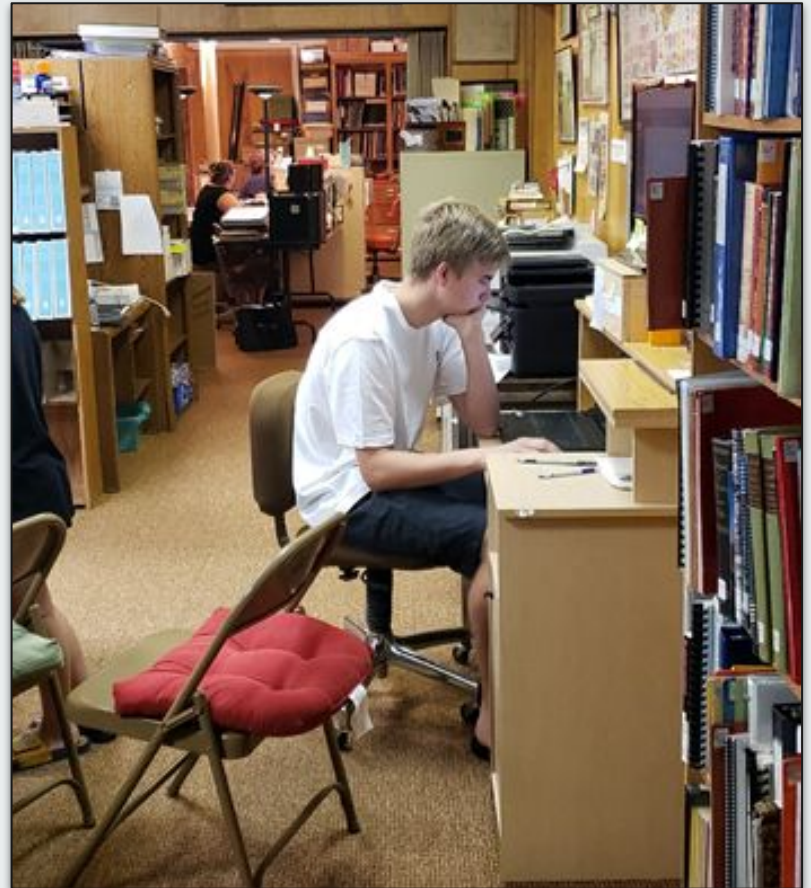


Skills I have gained

- I have learned a lot about working with people and helping them with various needs in their genealogical research and through this I have gained many social skills to use in life.
- I have gained many skills in data entry as well as being accurate with online platforms that I can use in the future for school and different occupations.

Genealogy and Me

Connor



Helen & Lila: A Conversation About Dodge and Jefferson County Genealogical Society

—



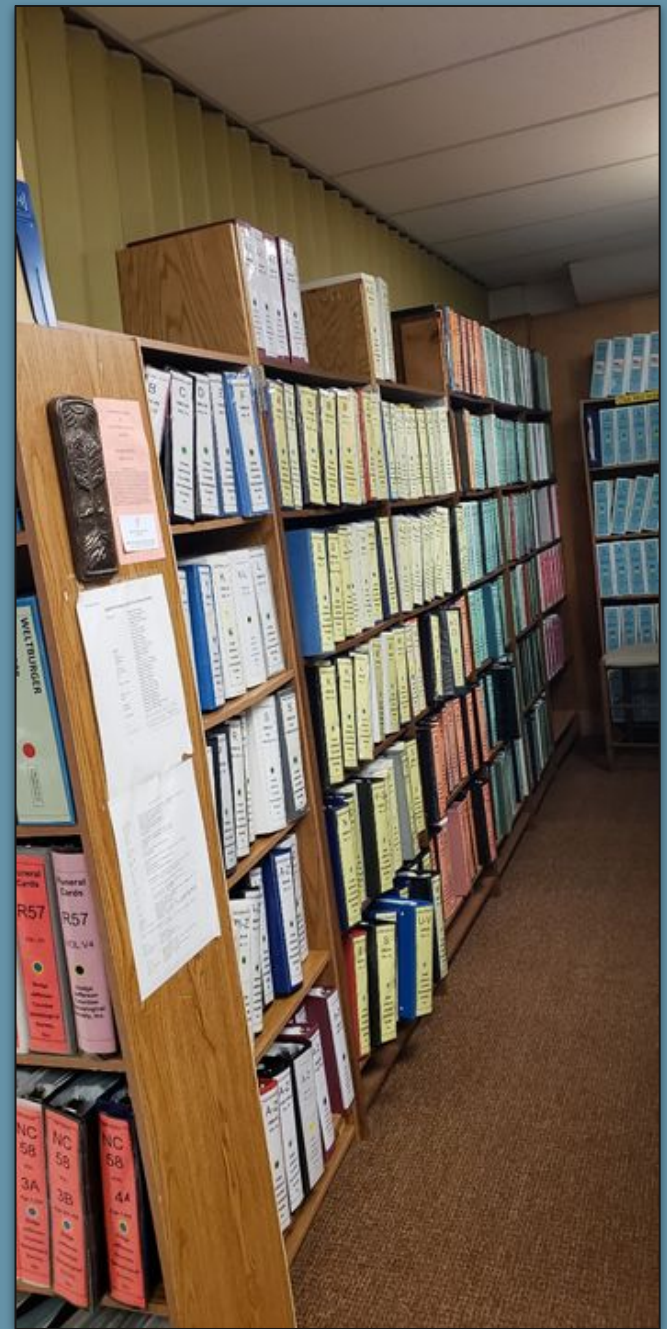


Tell us about your clippings and content collection.

- Tell us about how and why your clippings and content section got started and what purpose it serves.
- How did you decide on a system for cataloging the clippings on your website? Why did this change over time?
- How are the clippings and content indexed and cross-referenced?
- How are the clippings used by people in the community?



Books of newspaper clippings





**Tell us about the activity with St.
Mark's Young Pioneer Girls and
other school and community groups.**

**How do you get young people
involved in the practice of history?**



Visit from St.
Mark's
Young
Pioneer Girls
and
Sunbeams





How has Connor's work and presence impacted D/JCGS?

What has he taught the other volunteers about working with young people?



How do you prioritize what projects you work on? In what order and at what rate?

What projects are on the horizon?



Dodge and Jefferson County histories





Tell us about the cataloging and organization systems you all use in your library.

How did those systems get started and how have they carried over to your scanned photos and materials?



What are your future goals for D/JCGS?

What do you hope to achieve in the near future and longer-term future?

Dodge and Jefferson County Genealogical Society

Heritage Hall

504 S. 4th Street

Watertown, WI 53094

(920) 262-2362

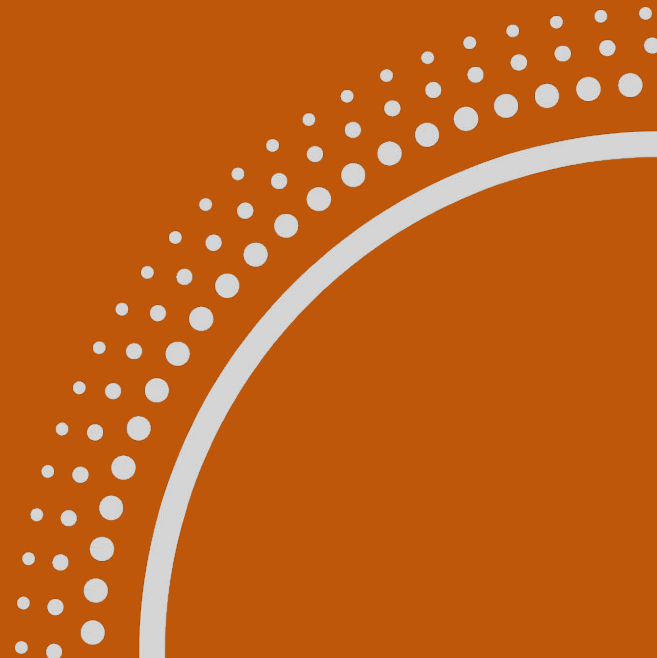
dodgejeffersongensoc@gmail.com

www.dodgejeffgen.org



**Thank you, Connor,
Helen and Lila!**

—





- Founded January 24, 1878.
- Campuses in public buildings and a Victorian mansion.
- Opened Kenosha History Center in 2002.
- Renovated the Southport Light Station during 1990s and 2000s.
- Opened Light Station Museum in 2010.

www.kenoshahistorycenter.org

Kenosha County Historical Society



C.E. Dewey Lantern Slide Collection

- Cortland Ernest Dewey was President of KCHS from 1933 to 1945.
- Created over a thousand slides on Kenosha County history.
- 1232 glass slides digitized under 2008 LSTA Grant administered by IMLS, and in collaboration with Kenosha Public Library.



Louis M. Thiers Glass Negative Collection

- Louis Milton Thiers was a Kenosha-based photographer.
- Over 1000 glass negatives digitized.
- Digitized using IMLS grant (same as Dewey Collection), with the Kenosha Public Library.





- From 1850s to 1970s, Kenosha was a major industrial center.
- Over 1600 photos and digitized textual materials.
- Completed with a 2011 LSTA Grant administered by IMLS, and in collaboration with Kenosha Public Library.

Kenosha's Lost Industries



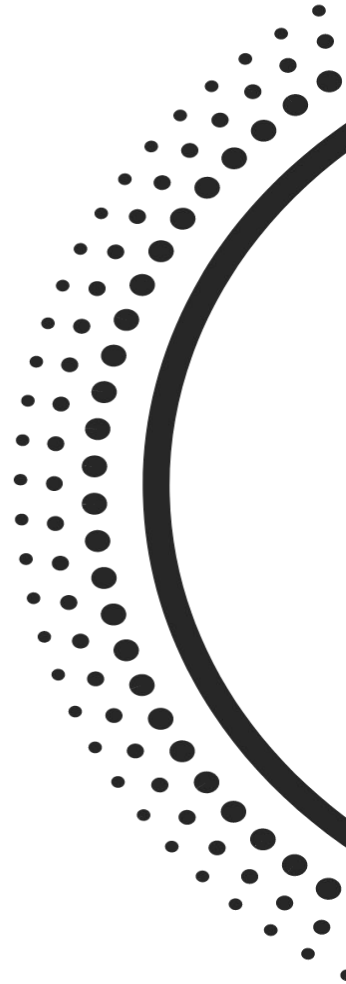
American Motors digitization project with independent filmmaker Joe Ligo.

- 600 videotapes of American Motors corporate and factory materials.
- Variety of formats including Ampex and Sony reel-to-reel video tape, U-Matic and Betamax cassettes.

How to Get Started on a Project

Evaluation

- **Choosing what to digitize**
 - Due to condition
 - Accessibility
- **Determine the scope**
 - Part of a collection?
 - All of a collection/s?
 - Parts of many collections?
 - Prioritize what is more vs. less significant
- **Inventory**
 - How many objects?
 - What format (photos, magazines, audio-visual)?



Assess Equipment and Materials

- **Digitization tools**
 - Computer
 - Scanner
 - Camera and lightboard
 - Media devices (e.g. VCR, audio equipment)
- **Storage**
 - Digital
 - Physical storage of the analog collection (e.g. boxes, folders, cabinets)

Funding a Project

- **Find interested parties**
 - Funding organizations (e.g. grants)
 - Organizations which overlap the collection/s
 - Other interests
- **Funding avenues**
 - Grants
 - Fund raising.
 - Sponsorships (e.g. corporate, community organizations)
 - From the donor

Staff and Time

- You will have to devote time, at all stages.
- Making the case to organizational leadership
 - Saves time and money in the future
 - Preserves collections (you don't have to handle them)
 - Creates accessibility, beyond your community
 - Generates interest in the institution
 - Generates additional donations
- Project, regardless of staff or volunteers, needs a leader
 - Responsible for the result
 - Responsible for volunteers
 - Responsible for training

Staff and Time

- Where do you turn for help with staff and time?
- Educational Institutions (interns)
 - High School
 - College/University (departments, clubs)
- Interest groups (volunteers)
 - Senior groups
 - Civic organizations (e.g. Women's Club, fraternal clubs)
- Other organizations (technical and professional support)
 - Libraries
 - Other museums
 - Community media groups
 - Independent media

Thank you, Chris!

—





Marquette University Archives

Recollection
Wisconsin
and the
Digital Public
Library of America

AMPLIFYING YOUR DIGITAL COLLECTION



Emily Pfotenhauer
emily@wils.org
recollectionwisconsin.org
dp.la



The Digital Public Library of America amplifies the value of libraries and cultural organizations as Americans' most trusted sources of shared knowledge.



A RESEARCH PORTAL



DIGITAL PUBLIC LIBRARY
OF AMERICA

Donate

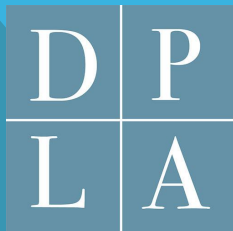
Discover 43,864,848 images, texts, videos,
and sounds from across the United States

Search the collection

Search

[Browse by Topic](#)

[New? Start Here](#)



A TEACHING RESOURCE

Primary Source Sets

Primary source collections exploring topics in history, literature, and culture developed by educators — complete with teaching guides for class use.

Subject

All Subjects



Time Period

All Time Periods



Sort by

Recently Added



California Gold Rush

Expansion and Reform (1801-1861)

US History, Migration



Treaty of Versailles and the End of World War I

The Emergence of Modern America (1890-1930)

US History, World History, Law and Government



Cotton Gin and the Expansion of Slavery

Revolution and the New Nation (1754-1820s),
Expansion and Reform (1801-1861)

US History, Science and Technology, African Americans



SURFACING UNHEARD VOICES

[About](#)[Timeline](#)[Key Figures](#)[Collections](#)[Partners](#)[Visit DPLA](#)

Black women's suffrage.
Thousands of artifacts.
Thousands of stories.

LEARN MORE →



Search the collection

SEARCH

[ADVANCED SEARCH](#)



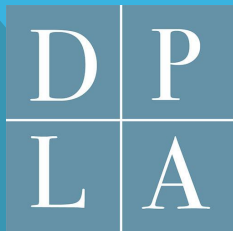
recollection



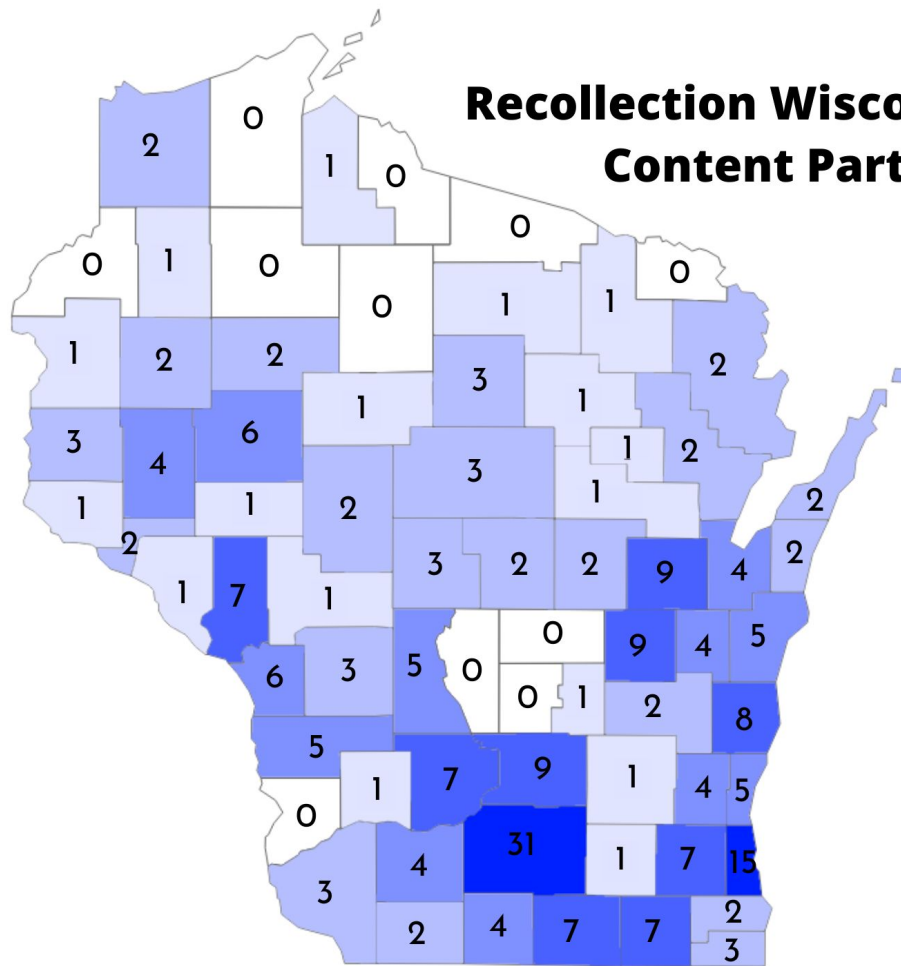
Recollection Wisconsin is the DPLA Service Hub in our state. It is the on-ramp for Wisconsin libraries, archives and museums to contribute content to DPLA.



A COLLABORATIVE PROGRAM



Recollection Wisconsin Content Partners

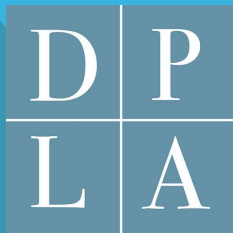


A COMMUNITY OF PRACTICE



UW-Madison Archives

- Digital projects consulting and training
- Content hosting
- Guidelines and standards
 - Metadata Essentials
- Digitization vendor list and tips
- Digitization kits for public libraries

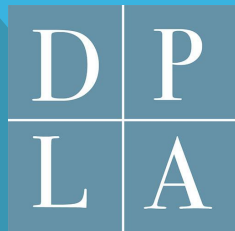


recollection



W I S C O N S I N

A QUICK TOUR OF
<https://recollectionwisconsin.org>



Explore Recollection Wisconsin

Discover photos, maps, books, artifacts, oral histories and more from dozens of Wisconsin communities.

SEARCH

Browse

- [Browse all Collections](#)
- [Browse by Subject](#)
- [Browse by Format](#)
- [Browse by Content Partner](#)

7,178 results for **kenosha**

Sort by

Relevance

Items per page

▼ 20

Layout



Refine your search

Create a list from these items

Type

image	5,668
text	1,350
physical object	93
sound	22
moving image	5

Subject

Kenosha County (Wis.)	4,430
Kenosha (Wis.)	3,068
Business and industry	1,841
People	1,751
Transportation	1,513
Homes and buildings	1,462



Kenosha

Geological Survey (U.S)

This standard U.S.G.S. topographic map was annotated by civil engineer and railroad historian James P. Kaysen to show the location of existing and defunct rail lines around the communities of Carol Be...

[View Full Item](#) in Wisconsin Historical Society



Kenosha 1886

Sanborn Map & Publishing Co

Sanborn Fire Insurance maps are meticulously detailed, large-scale lithographed, color-keyed street maps. Sanborn Maps helped insurance agents in the late 19th and early 20th centuries determine the d...

[View Full Item](#) in Wisconsin Historical Society

Kenosha Prom



[View Full Item](#) 

Created Date undated

Description A group of students dance in a line at the Kenosha Center prom.

Partner [Recollection Wisconsin](#)

Contributing
Institution [University of Wisconsin-Parkside](#)

Publisher UW-Parkside

Kenosha Prom

+ - ↺



ATTRIBUTION



UW-Parkside Archives & Area
Research Center



MORE INFORMATION

About the item

Title

Kenosha Prom

Description

A group of students dance in a line at the Kenosha Center prom.

Subject

University of Wisconsin-Parkside

Events

Dancing

Date

undated

Type

Still Image

Identifier

UWPAC002_P_1050





Kenosha harbor

[View Full Item](#) in University of Wisconsin Digital Collections

1

2

3

... 100

[Next >](#)

Explore related items in DPLA [including:](#)



Surface water resources of Kenosha County [View Full Item](#)

Poff, Ronald J



The Simmons Memorial Library, Kenosha, WI [View Full Item](#)

E. A. Bishop



Gilbert M. Simmons Library, Kenosha, WI [View Full Item](#)

Curteichcolor



The Simmons Memorial Library, Kenosha, WI [View Full Item](#)

E. A. Bishop

The Simmons Memorial Library, Kenosha, WI



[View Full Item](#) 



Created Date	1908
Description	The Simmons Memorial Library, Kenosha, Wis. Wisconsin Library Postcards
Creator	E. A. Bishop

Partner	Illinois Digital Heritage Hub
Contributing Institution	University of Illinois at Urbana-Champaign Library
Collection	Sjoerd Koopman Library Postcard Collection

START YOUR OWN EXPLORATIONS AT

<https://recollectionwisconsin.org>

<https://dp.la>



Emily Pfotenhauer
emily@wils.org
recollectionwisconsin.org
dp.la



What's next?

1. **Join** the Digital Readiness Community of Practice
tinyurl.com/dsbp75kn
2. **View the recordings** of the previous Digital Readiness Fairs!
recollectionwisconsin.org/fairs
3. **Save the date!** October 20, 2021 - Digital Readiness Workshop
4. **Sign up** for Recollection Wisconsin office hours



How'd we do today?

<https://forms.gle/pFrR595qwfoiBQFv5>



[illegible]



Welcome to the fair!

DIGITAL READINESS FAIR

Virtually hosted by
**Kenosha County
Historical Society**
August 18, 2021