

DIGITAL READINESS FAIR

Virtually hosted by Pioneer Village / Barron County

Historical Society

August 3, 2021

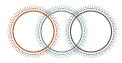


WHAT TO EXPECT TODAY...

- Video and audio
- Use chat
- Recording and sharing
- Breaks!
- Need help during the meeting?
 Use chat or email <u>kristen@wils.org</u>

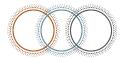
Today's Agenda

Time	Session	Speaker
9:00 - 9:10 am	Welcome	Tammy Schutz
9:10 - 9:40 am	Digital Readiness Community of Practice	Emily Pfotenhauer & Kristen Whitson
9:40 - 9:50 am	Break	
10:00 - 10:50 am	Why and How? Baby Steps to Digitization	Russ Hanson, Jodi Kiffmeyer, Jennifer Gurske
10:50 - 11:00 am	Break	
11:00 - 11:30 am	Wisconsin Historical Society Local History Outreach Program	Liz Arbuckle
11:30 am - 12:00 pm	Standardized Rights Statements 101	Molly Huber
12:00 - 12:05 pm	Break	
12:05 - 12:20 pm	Digital Public Library of America / Recollection Wisconsin	Emily Pfotenhauer
12:25 - 12:30 pm	Wrap Up	Kristen Whitson



A (brief) Introduction to "Building a Statewide Digital Readiness Community of Practice"

Emily Pfotenhauer, WiLS/Recollection Wisconsin Kristen Whitson, WiLS/Recollection Wisconsin



Building a Digital Readiness Community of Practice

https://recollectionwisconsin.org/cop

NHPRC-funded project (thank you, NHPRC!)

- Planning Grant July-December 2019
- Implementation Grant October 2020-September 2021

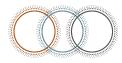
Partners: WiLS, Wisconsin Historical Society, Recollection Wisconsin, & Launch Committee





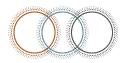






What is Digital Readiness?

"...having the knowledge, tools, resources and infrastructure to provide online public access to archives and historical records."



What's a "Community of Practice"?

"It's a way to learn by working together...a group of people who share a common concern, set of problems, or passion about a topic and deepen their knowledge and expertise in this area by interacting on an ongoing basis."

Etienne Wenger, Richard McDermott and William M. Snyder, Cultivating Communities of Practice (2002)

Goals & outcomes

- preservation and access
- resources and support through our community
- systems and procedures to guide digitization efforts
- increased opportunities for connections and engagement
- increased confidence and competence

Our inspiration

- Why digital readiness? Why community of practice?
 Why now?
- Digital projects life cycle from planning to preservation it's not just about scanning stuff!
- Experiences understanding Wisconsin local history practitioner needs
- Information gathering during planning grant:
 - survey
 - community conversations
 - strategic planning
- We've got a white paper! https://tinyurl.com/yvy2da8s

Launch Committee

Chris Allen -

Kenosha County Historical Society

Ben Barbera -

Milwaukee County Historical Society

Bonnie Byrd -

Waukesha County Historical Society

Michelle Gobert -

Forest County Historical and

Genealogical Society; University of

Wisconsin - Extension

Jennifer Gurske -

Madison Trust for Historic

Preservation

Joe Hermolin -

Langlade County Historical Society

Cheryl Kern-Simirenko -

Stanley Area Historical Society

Janean Mollen-Van Beckum -

History Center of Washington

County

Tammy Schutz -

Barron County Historical Society

Katie Stilp -

Appleton Historical Society, Appleton Public Library

Robin Untz -

Lake Mills-Aztalan Historical Society



Digital Readiness Launch Committee during our kick-off meeting in October 2020

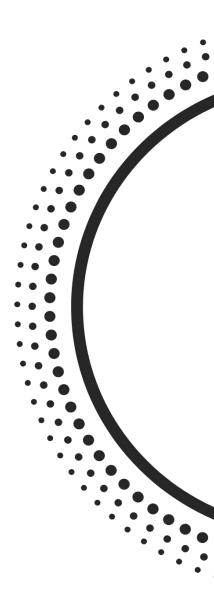
What digital readiness questions or needs do you have?

Answer in Chat.



Digital Readiness Tools and Resources

- Digital Readiness Levels
- Digital Projects Toolkit
- Implementation Guide
- Glossary
- Case Studies
- Digital Readiness Fairs



Digital Readiness Levels

- Based on the NDSA Levels of Preservation
- Provide an accessible starting point for any organization
- 7 functional areas, in 3 tiered levels
- Organizations can start or end anywhere on the levels
- Drafted by Emily P., revised with input from community members
- "Check As You Go" questions emphasize the recursive nature of the levels' activities

Digital Readiness Levels





Focus Area	Bronze	Silver	Gold
Plan and Prioritize	Set goals for your digital work that fit your organization's mission and policies. Revise existing policies to include digital work, or adopt a separate digital mission statement.	Identify content you want to share in digital format based on your organization's goals, mission and policies. Identify potential partners, resources, tools and platforms to meet your goals.	Make a plan for your digital project with timelines, roles, activities, goals and required resources. Share with partners participating in your project.
Obtain Permissions	Create and use permission forms and donor agreements, or modify existing ones, that include specific language for the use of born-digital or digitized collections.	Assess collection for copyright status. Identify collections items with other access restrictions or concerns, including items with privacy, ethical or cultural considerations.	Assign rights statements or Creative Commons licenses for collection items to be publicly shared online. Develop and share your organizational takedown policy and, if applicable, a statement on harmful content.
Digitize	Identify standards and procedures to be used to digitize physical materials or process born-digital content.	Undertake digitization or born-digital processing work either in-house or with an appropriate vendor or partner using identified standards.	Use or advocate for a quality control checklist to review digitized or born-digital content to confirm it meets identified standards.
Describe	Create and maintain a collection-level inventory of digital content. Identify metadata standards to be used for digital collections.	Using identified standards, create descriptive metadata for collection items to be shared online. Adopt a consistent file-naming convention.	Create expanded item-level metadata, using controlled vocabularies and a data dictionary.
Share	Gather and evaluate digital content. Organize and move content and associated descriptive information to a centralized location using a consistent folder and file organization scheme.	Review access goals and options for providing access to content. Choose a system or platform that meets your goals.	Make item-level metadata and content available for discovery and repurposing. Follow accessibility standards for online content including alt text, transcripts and other accessibility best practices.
Store and Maintain	Store two copies of each unmodified archival file and related metadata. Check storage media annually and refresh as needed.	Store three copies of each archival file and related metadata. One copy should be stored off-site. Check and refresh storage media on a regular schedule.	Plan for future storage needs as your collection grows. Use software tools to check file integrity.
Evaluate	Identify primary users and ways to engage them in your digital collections.	Collect usage data. Consider using analytics tools, social media, or research inquiries to gather use stories.	Share your story with other practitioners to build community around digital work. Use data to inform future collection development work, outreach and programming.

Check As You Go





As you move towards a new level in any of the focus areas, consider the following questions:

Is it documented?

- Are new directions and decisions represented in existing policies, such as a collection development policy or a rights and reproductions policy? Do policies need to be revised or do new policies need to be created?
- Are new procedures or processes written down, such as steps for using a scanner or standards for how to describe content? Is there enough information provided that someone new to the organization would be able to carry out these processes on their own?
- Are partnerships or arrangements with other parties, such as a digitization vendor or a content contributor, documented in some way, like a contract, Memorandum of Understanding, or letter of commitment?

Is it sustainable?

- Is there a plan for how this work will continue to be supported by staff and/or volunteers from year to year?
- What work needs to be done to maintain relationships with partners or collaborators?
- Is funding committed for any recurring costs, such as a cloud storage service?
- Are best practices and widely-adopted standards being used, so that digital work is "future proof"--that is, it's compatible with commonly-used platforms and systems?
- Is there an exit strategy for any tools or partnerships? For instance, can content be removed from a platform if necessary?

Is it appropriate, relevant and/or accessible?

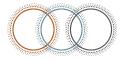
- Are new digital initiatives in line with the organization's mission and values? Do digital initiatives reflect community needs and respect community priorities?
- If information is available publicly, is it violating any privacy, copyright or ethical considerations?
- Can all potential users access the content? What can be done to improve accessibility for people with disabilities?

Is it working?

- Are we doing what we set out to do? What were our goals and have we achieved them, partially or fully?
- What have we learned and what will we do differently next time?
- What lessons learned would be helpful to other organizations?
- Have we communicated our project decisions and progress to stakeholders and partners, including any funders?

ACKNOWLEDGEMENTS

The Digital Readiness Levels was made possible by a grant to Recollection Wisconsin from the National Historical Publications and Records Commission (NHPRC). Many thanks to the Digital Readiness Community of Practice Launch Committee and other experts who reviewed and provided feedback on drafts. The structure of the Levels is adapted from the National Digital Stewardship Alliance Levels of Digital Preservation.



Digital Projects Toolkit

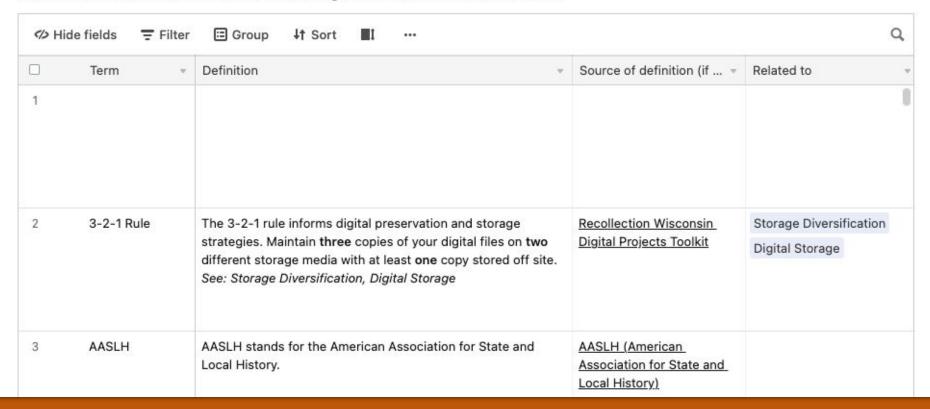
- Recollection Wisconsin website
- One stop shop for all things digital readiness



Digital Readiness Glossary

The Glossary below includes many commonly used archives, digital collections, and organizational terms and acronyms. Don't see a term, phrase, or definition you think should be included? Send us an email to let us know!

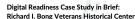
Terms below are listed alphabetically. Scroll to the term you're looking for, or click the magnifying glass icon in the upper right corner of the table below to search. You can also scroll to the right to see the sources of definitions.



https://recollectionwisconsin.org/toolkit/digital-readiness-glossary

digital projects CASE STUDIES

short accounts from Wisconsin organizations of all sizes on their work selecting, digitizing, cataloging, and sharing their historical resources for online access.







Located in Superior, Wisconsin, the <u>Richard I. Bong Veterans Historical Center</u> (BVHC) preserves and honors the memory of Major Richard I. (Dick) Bong and all veterans of World War II and subsequent conflicts, and provides educational resources for community and beyond. The BVHC opened to the public in September 2002 and maintains a remarkable collection of historic records and artifacts that document Wisconsin veterans and their military service. Briana Fiandt serves as the BVHC curator of collections and participates in Recollection Wisconsin governance committees.

Digital Readiness Challenges and Opportunities

- Participation in Curating Community Digital Collections (CCDC): Work completed through CCDC was an important and welcome opportunity to advance their digitization program. Volunteers now follow more <u>detailed workflows</u> for scanning and cataloging their materials.

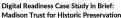
 • Community support: Staff often rely on Recollection Wisconsin's digital projects resources including
- Metadata Essentials and the Digital Projects Toolkit.
- Content management systems: They are migrating their digitized content out of PastPerfect and into Collective Access, a free, open-source content management system for cataloging and sharing museum and archival collections. Concerns about ongoing sustainability and support from
- Oral histories and Listening to War: The BVHC's wartime oral histories are included in Listening to War: Wisconsin's Wartime Oral Histories, an NEH-funded project which brings together first-person accounts of Wisconsin veterans and civilians. The project provides an opportunity to reach new donors, by demonstrating how the public might interact with BVHC collections.
- Content warning statements: It's important to prepare patrons for sensitive or harmful topics and language they might encounter in a collection or exhibit, especially war-related material. They include a disclaimer to prepare users for the content: "This [item] contains language that is offensive and is presented as it exists in the original documents. The materials reflect the context in which they were created but do not represent the views of the Richard I. Bong Veterans Historical Center."

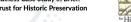
- Legacy projects. Sometimes it's better to live with less-than-ideal components of a legacy digitization projects. A much better use of time and resources could be to focus on current and new projects and adopting the guidelines and best practices.
- Working with volunteers. Volunteers have varied skills sets and different work styles so it is
- important to have good training materials and a strong support system to guide their work.

 It's more than just a policy. Information included in their digital preservation policy provided a good
- jumping off point for conversations about digital work with different stakeholders. Slow and steady progress. Focusing on one or two small goals like developing, implementing, and documenting a file-naming scheme or documenting a scanning process as a training tool for volunteers. Over time, small goals will become part of a larger, more sustainable digital program.









About the organization
Since 1974, the Madison Trust for Historic Preservation has focused on advocacy for and education about Madison, Wisconsin's historic properties. The organization is managed by a Board and one part-time staff member and has relied on a olunteer board of trustees and community volunteers invested in local history preservation. See the full Case Study online for more on the organization and the digitization initiative

Digital Readiness Challenges and Opportunities

- Creating and sharing resources and knowledge: Initial project analysis and planning efforts helped inform additional grant applications. Documenting decisions, processes and data will make future grant applications easier and demonstrate how they will build upon previous successes.
- Expanded access: Madison Trust will provide public access to their digitized materials through Recollection Wisconsin, increasing awareness of their organization and collections. This step will require a more in-depth exploration of copyright status for some materials, publicizing the digitized collection and thinking about ongoing costs for collection maintenance and
- . Digital preservation and storage: An analysis of digital preservation principles will be undertaken, along with how they apply to Madison Trust. For now, their digitized materials are stored on two external hard drives backed up by BackBlaze, a cloud-based backup and storage service.
- Secure, stable funding: The Trust is a small cultural heritage organization with a limited budget Multiple small grants supported initial equipment purchases and staff but they hope to identify
- Continued participation in the Digital Readiness Community of Practice: This group provides a support network for local history practitioners to connect, support and learn from each other Resources and recommendations such as these are also available in the Digital Projects Toolkit

- Digitization projects serve many purposes such as supporting virtual reference service for organizations without (or unable to use) a public-facing space.
- Before you ever start scanning, there's a lot of work that goes into a digitization project decisions and planning that help a project run smoothly and provide "proof of concept" and foundation information for funding requests.
- . Small grants can be used to seed different project components. For example, small grants might pay for a scanner, support a few hours' scanning staff each week or provide for digital storage space on an external hard drive.
- Working with students and volunteers carries unique and gratifying challenges. Having clearly written guidelines and training materials will help facilitate the work and partnerships





Digital Readiness Case Study in Brief: Lake Mills Aztalan Historical Society



About the organization

Since 1941, the Lake Mills Aztalan Historical Society (the Museum) has been dedicated to preserving and sharing local pioneer and ancient Native American history. Lake Mills Aztalan Historical Society's Museum comprises seven pioneer buildings. Robin Untz serves as the Museum Board president and curator. See the full Case Study online for more on the organization and digital

- Intellectual control: When Untz was appointed Board President in 2013, the Museum's physical and digital collections were scattered in various locations and with multiple external vendors. She facilitated the return and organization of the materials; accurate and up-to-date inventories will help ensure continued intellectual control over the collections.
- Digital readiness plans: A holistic approach to digital readiness will focus on creating an accurate inventory of digitized content, organizing and renaming digital files, and documenting and implementing digitization best practices. These activities will set the stage for future digitization projects. Tools and templates are available in the Digital Projects Toolkit.
- Building a community of practice: Previous positive experiences in connecting with other local history practitioners inspired Untz to join Recollection Wisconsin's <u>Digital Readiness Community</u>. of Practice. Her main goals for participation are to help build and share with her Board members and volunteers, a network of contacts and resources to support their ongoing digital
- Sustainable leadership: Increasing learning opportunities for volunteers will empower them to more fully engage with digital collections projects and remain engaged with the Museum as they move into leadership roles. Access to a wider network of practitioners and training materials will help their organization recruit, engage and hopefully retain skilled volunteers.
- Documenting decisions and procedures: Creating and sharing project plans and key decisions workflows, file-naming standards, and/or file storage plans may help future staff and volunteers understand past decisions and continue the work with greater ease.

- The initial planning stage of any digitization project should always include figuring out where previous projects may have left off by connecting with past project leaders and volunteers, tracking down project documentation, and locating the digital files.
- Digitization projects serve many purposes, including creating digital content to increase online engagement but also an opportunity to build community engagement around shared local
- Planning for future projects means empowering others to learn and participate in digital work so they are ready to step in and take the lead.
- Units's experience leading the Museum in a volunteer capacity is a good reminder that this work is sometimes slow, never finished, and always worth it. Incremental progress is still progress.





https://recollectionwisconsin.org/digital-projects-case-studies

DIGITAL READINESS FAIRS

Free and virtual

Open to anyone interested in digital historical collections

What's digital readiness? What's a community of practice?

Connect with us to find out!

Choose the fair nearest you or whichever works best for your schedule:

June 29, 2021

9:00 am - 12:30 pm Virtual Host: Appleton Public Library July 16, 2021

9:00 am - 12:30 pm Virtual Host: Crandon Area Historical Society

August 3, 2021

9:00 am - 12:30 pm

Virtual Host:
Pioneer Village
(Barron County)

August 18, 2021

1:00 pm - 4:30 pm Virtual Host: Kenosha County Historical Society









Questions?

Comments?



Break time!



Source: Recollection Wisconsin, University of Wisconsin Madison





Russ Hanson Volunteer / Technical Specialist Sterling Eureka Laketown Historical Society



Jodi Kiffmeyer
Archivist
Chippewa Valley Museum



Jennifer Gurske
Program & Technology Manager
Madison Trust for Historic
Preservation

Russ Hanson

Volunteer / Technical Specialist
Sterling Eureka Laketown Historical
Society

Why?

Jodi Kiffmeyer, Archivist Chippewa Valley Museum Eau Claire, Wis.



People!

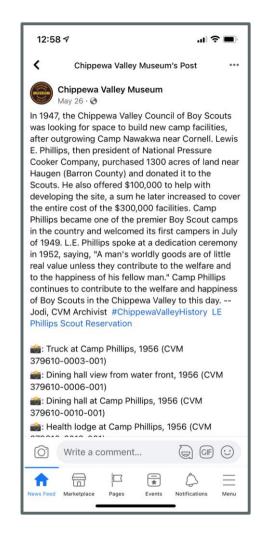


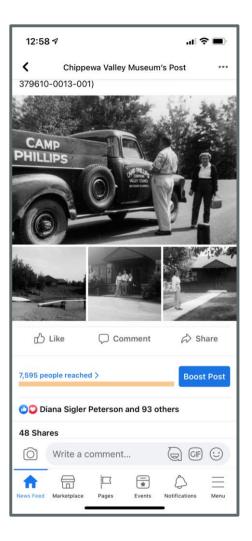
facebook.com/chippewavalleymuseum



https://www.instagram.com/chippewa_valley_museum/

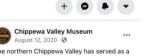
#ChippewaValleyHistory





Donations!





The northern Chippewa Valley has served as a summer destination for over a century. Shown here are John Thomas Airis (lower left, 1910-1986) and Frederick Airis (upper right, 1908-1957), with two unidentified boys, playing on the shores of Lake Pokegama in Chetek around 1920. At the time, the lake was known as Kagamo Lake and hosted the summer home owned by the boys' father, A.J. Airis, who sold coal and lumber from a store at 223 Galloway Street in Eau Claire. #ChippewaValleyHistory See Less

Edit





Sent: Tuesday, September 1, 2020 10:46 PM To: Info <Info@cvmuseum.com>

Subject: Recently Posted Photo - Airis/Chetek

Hello.

I recently saw the attached photo on your Facebook page and couldn't believe you had this in your collection! I'm A.J. Airis's great-grandson and still own the cottage that was referenced in the picture....that was taken from "our" dock looking at the neighbor's dock (at the time Fred Thomas's cottage).

The bottom right kid could be my grandpa, John Airis, do you have any more information on the photo? Also, could I obtain a scan in any way that would be suitable to frame and hang in our cottage?

Thank you again for posting!

Money!



IMAGE REPRODUCTION & USE FEES

Image Reproduction Pricing

Product	Fee	
4 x 6	\$12	
5 x 7	\$15	
8 x 10	\$22	
11 x 14	\$30	
16 x 20	\$40	
20 x 30	\$50	
24 x 36	\$60	
36 x 40	\$80	
150 dpi scan (JPG)	\$5	
600 dpi scan (TIFF)	\$15	
Photocopy	\$0.25	

Unique print sizes are available, priced to nearest equivalent in total area (e.g., 40x15 = \$50).

Image Use Fees

Image Use	
Personal	
Educational/Non-Profit	\$0
Print Media: books, newspapers, magazines, brochures	
circulation under 3,000	
circulation 3,000-29,000	\$40
circulation 30,000-99,999	\$80
circulation 100,000 and over	
newspapers/magazines, local publisher	
Other Media:	
business display or exhibit	\$30
website or other internet use	
video, DVD, film, etc.	\$75
merchandise	\$100
advertising, regional market (one ad, all media)	
advertising, national market (one ad, all media)	\$300
television, public	\$20
television, local	\$25
television, network	\$100

PO Box 1204, Eau Claire, WI 54702 • 715.834.7871 • cvmuseum.com

Digitizing on a small budget

Jennifer Gurske

Program & Technology Manager

Madison Trust for Historic Preservation

www.madisonpreservation.org

MADISON TRUST for Historic Preservation

Convincing our Board of Trustees

Reasons to digitize:

- Save money on office space
- Easier access for the Board
- Public access to material
- Provide an inventory of what we have
- Establish new partnerships
- Creation of a collection for future material



Getting Started

First steps:

- Recollection Wisconsin recommendations
- Grant applications
- Establishing UW iSchool Relationship
- Finding a workspace
- Logistics for project
- Prioritize material to be scanned
- Plan for multiple backups!



MTHP historical information presented about 7 years ago. We didn't know where the originals were filed in our archives.





Grants we received to help fund this project







Mini-Grant Program

Roadblocks

Handling bumps in the road

- Changing staff keeping work product consistent
- Unknown material surprising us
- Out of date hardware
- Scanning oversize material
- Overseeing staff
- Project timing

Title	Type (required)	Subject (required)	Rights (required)	Date	Description (required)
Provide a descriptive title for the item. Capitalize first word and proper nouns only.	Broad category characterizing the type of item being described. Choose from drop-down menu.	Provide 1-5 search terms/keywords/tags that describe the content of the resource. Choose terms from Library of Congress Subject Headings (LCSH) or another controlled vocabulary. Capitalize first letter of each term. Separate each term with a semicolon.	Provide a statement describing the copyright status of the original item (e.g. in copyright, no copyright/public domain, or copyright undetermined), followed by the name of the organization providing the	Date the original item was created. If exact date is known, use format YYYY-MM-DD. If exact date is unknown, provide	Briefly describe the item.
Preservation Awards 1989	Document *	Historic buildings; Historic sites; Award presentations; Correspondence	Copyright undetermined	1989-05-05	Correspondence between MTHI residents John and Barbara Fer
Preservation Awards 1990	Document	Award presentation	Copyright undetermined	1990	MTHP preservation awards 199
Preservation Awards 1991	Still Image	Historic buildings;	Copyright undetermined		Three identical black and white of a negative
Preservation Awards 1991	Document	Historic buildings; Historic sites; Award presentations; Corn	Copyright undetermined	1991-04-22	Correspondence regarding pos-
1251 Rutledge Street, Cooley House	Still Image	Historic Buildings	Copyright undetermined	1991	Scanned photocopy of 1251 Ru
Awards interview with Mary Lang Sollinger	Document	Award presentation; Historic buildings	Copyright undetermined	1991	Interview notes on rehabilitiation State St, Madison, WI 53703
Past Awards Winners 1989-1991	Document	Award presentation	Copyright undetermined	1991	List of past MTHP award winne
Preservation Awards 1991	Document	Historic buildings; Award presentation	Copyright undetermined	1991	Notes on 1991 nominations div addresses and brief description
Preservation Awards 1991	Document	Award presentation	Copyright undetermined	1991	MTHP preservation awards form
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Preservation Awards 1991 nominations 208 N Breese Terrace, Madison, WI 53705	Document	Historic buildings; Historic sites; Award presentation	Copyright undetermined	1991	Nomination of 208 N Breese Te
Preservation Awards 1991 nominations 166 N Prospect Ave, Madison, WI 53705	Document	Historic buildings; Historic sites; Award presentation; Correspondence	Copyright undetermined	1991-03-26	Nomination of 166 N Prospect a correspondence from Cleo Son
Preservation Awards 1991 nominations	Document	Historic buildings; Historic sites; Award presentation; Correspondence	Copyright undetermined	1991	List of 1991 award nominations
Preservation Awards 1991 nominations 315	D	Materia buildings Comments	Copyright undetermined	1001 01 10	Correspondence from Sieger A

Metadata worksheet we use in Google Drive

Moving Right Along

Where we are now

- Of 15 boxes, we've finished 6
- Recently donated old Parade of Homes booklets and are scanning them
- Hope to make our first batch of material available January 2022
- Expect another 1-2 years to finish project



Alianna, our archives assistant, scanning newsletters



Currently scanning these booklets

Break time!



Source: Recollection Wisconsin, University of Wisconsin Madison





The Wisconsin Historical Society's Local History Outreach Team

An Introduction

WHS Local History Outreach Program

The Wisconsin Historical Society's Local History Outreach Program manages:

- Outreach services and partnerships with local history, heritage, and cultural groups
- ☐ Local History Affiliate Program
- ☐ Wisconsin State Historical Markers
- ☐ Speakers Bureau
- ☐ Traveling Exhibits
- ☐ Webinars, programs, conferences, and more









Regional Staff Contacts







Outreach Regions



Northern Region

Liz Arbuckle

715.685.2667

liz.arbuckle@wisconsinhistory.org Headquartered in Ashland



West Central Region

Janet Seymour

715.836.2250

janet.seymour@wisconsinhistory.org Headquartered in Eau Claire

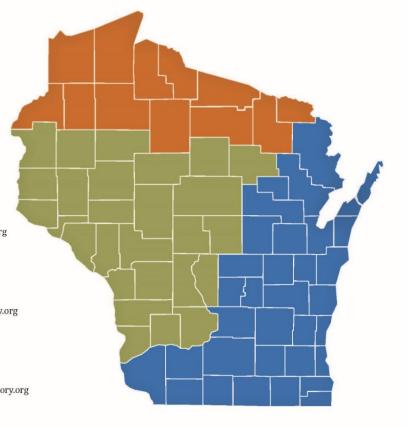


Southern & Eastern Region

Kristen Leffelman

414.988.8655

kristen.leffelman@wisconsinhistory.org Headquartered in Milwaukee





Statewide Programs



Tanika Apaloo
Multicultural Outreach
Coordinator

- Multicultural outreach
- Heritage month activities



Fitzie Heimdahl
Historical Markers Program
Coordinator

- Historical Markers program



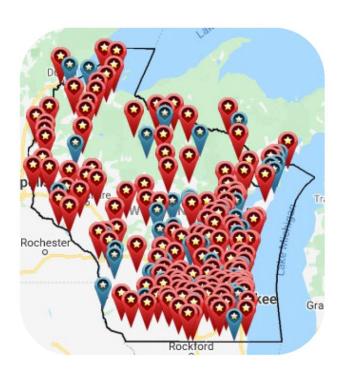
Amy Norlin
Outreach Services
Coordinator

- Annual reporting
- Affiliate communications
- Becoming an affiliate



Affiliate Program

- □ The Local History Outreach Program supports a network of 426 affiliated organizations
- All non-profit community history and cultural organizations, including publicly funded museums and tribal museums, can apply for affiliation
- ☐ Affiliated organizations can:
 - □ Apply for mini-grants to support collections care
 - □ Have endowment funds managed by the Wisconsin Historical Foundation
 - Participate in the Wisconsin Council for Local History
 - □ Receive Wisconsin Historical Society publications and newsletters
 - □ Receive discounts from Gaylord Archival
 - ☐ And more!





Mini-Grant Program

- ☐ Each spring, affiliates can apply for grants up to \$700 for projects and activities that support collections care and management
- ☐ Have one of these projects on the horizon? Plan now to apply for a 2022 mini-

grant!

- □ Archival supplies
- PastPerfect Software
- ☐ Storage & Shelving
- ☐ Digitization Equipment
- Climate Control
- □ Computer Hardware
- Conservation Supplies
- Training





Ways to Engage: Webinars

- ☐ The Local History Outreach Program offers free, open webinars throughout the year
- ☐ Recent topics include:
 - ☐ The Hmong refugee experience in Wisconsin
 - ☐ Interpreting women's history at historic sites
 - ☐ Markers, monuments, and meaning
 - Strategies for fundraising success during COVID-19
 - ☐ Reopening museums and historic sites
- ☐ Past webinars are available via the Wisconsin Historical Society website





Ways to Engage: Local History & Historic Preservation Conference

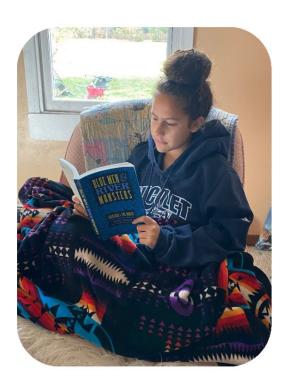
- ☐ In partnership with the State Historic Preservation Office, the Local History Outreach Team plans the annual Local History & Historic Preservation Conference
- ☐ We hope you can join us!
 - ☐ October 20-22, 2021 Online
 - October 13-15, 2022 Rothschild, WI
 - October 19-21, 2023 La Crosse, WI
 - ☐ October 17-19, 2024 Appleton, WI





Ways to Engage: Book Club

- ☐ Join fellow Wisconsin book lovers and amateur historians in engaging discussions on unique books
- ☐ These virtual meetings are free to join, and registrants get a 20% discount on selected WHS Press titles







Exciting Developments: New Wisconsin History Museum

- ☐ The Board of Curators recently approved a \$120 million project to build a new Wisconsin history museum at a new site one block away from the State Capitol
- ☐ The new museum is being funded through a combination of private donations and state funds
- ☐ Look for ways to engage in sharing your history as we launch the next phase of statewide programs soon!





Connect with Local History Outreach

- ☐ Email Local History Outreach at fieldservices@wisconsinhistory.org
- ☐ Request the Local History e-newsletter by email
- ☐ Join the Local History Listserv to ask questions, seek advice, post events, and more
- ☐ Go wihist.org/LocalHistory to learn more!











Any questions?





Thank you!

To learn more visit wisconsinhistory.org



Thank you, Liz!



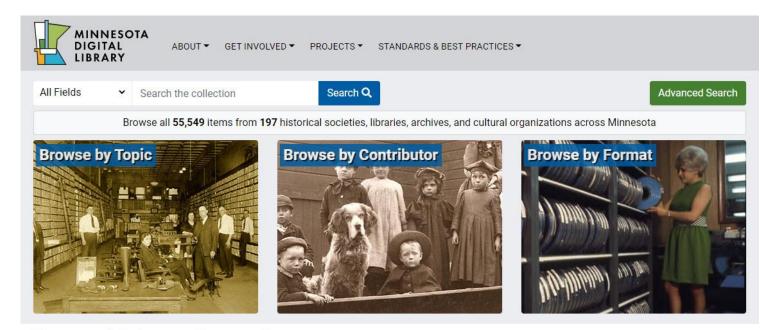
Standardized Rights Statements 101: Easier Than You Think

Wisconsin Digital Readiness Fair August 3, 2021



Welcome!

Molly Huber, Outreach Coordinator, Minnesota Digital Library www.mndigital.org



Featured Primary Source Sets

Curated collections of primary and secondary sources focused on a single topic to inform and engage teachers and students.





Minnesota's Three Major Railroads





Why standardized rights statements?

Common rights statements

- Use of this image is subject to U.S. and international copyright laws.
- This image may not be reproduced without the express written consent of the copyright holder.
- Please contact X for permission to publish this image.
- General copyright statement: http://www.???.org/copyright
- Digital image copyright 2017. For more information, contact Special Collections and Archives.



Greetings from the Miss in the middle, Gustavus Adolphus College

What we've been doing about rights



Women look in the mirror to prepare for their day, 1962-1963, St. Cloud State University

- Self-focused
- Assessing whether we can digitize/share
- Major factors in public "rights information" = controlling use, risk limitation

This has led to some weirdness

1. Over-focus on the "magic year" of 1923

- Only ever applied to published works.

 (But doesn't mean unpublished works from pre-1923 need to be removed from digital collections.)
- Isn't 1923 anymore and will be "rolling" forward each January 1.

2. Sometimes thinking that if we physically own something, we hold the copyright as well

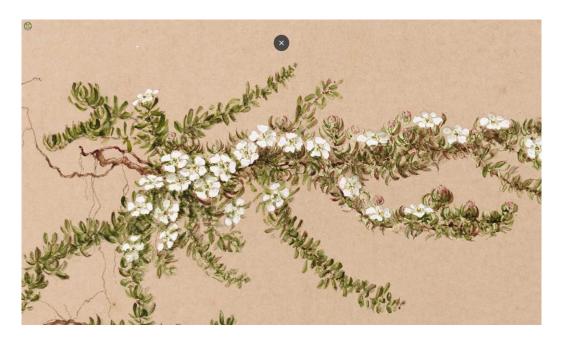
- Unless copyright was specifically addressed in the Deed of Gift, this is usually not the case.
- This has influenced questionable public info about rights

3. Sometimes trying to fix mistakes related to point 2 with Creative Commons licenses

- Creative Commons licenses are active tools for rightsholders to share their works; since we
 usually don't hold the rights, we can't grant licenses!
- This also means that we can't usually grant or withhold copyright permissions for collections items, though often we do things that look a lot like that...

Doing better about rights!

- Shifting to a more external focus
- Assessing whether anyone has some rights
- Major factors in public rights information = public usability



Title: Pyxidanthera barbulata, Mx; Alternative

Title: Pyxie, Flowering Moss. Creators:

Williams, Agnes.

Date: April 19, 1887



The organization that has made the Item available believes that the Item is in the Public Domain under the laws of the United States, but a determination was not made as to its copyright status under the copyright laws of other countries.

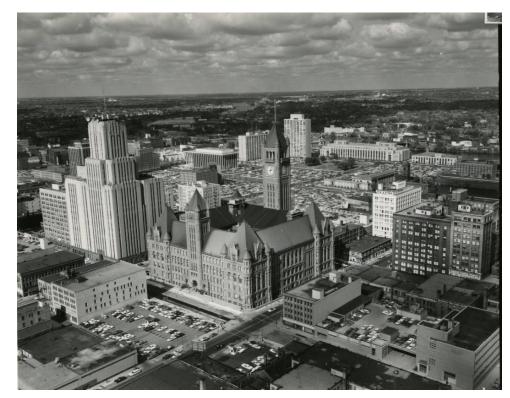
Rights Statements Standardization Project



rightsstatements.org

Rights Statements

- The 12 standardized rights statements are high level summaries of the underlying rights statuses of the digital objects they apply to.
- They can be used by cultural heritage institutions to indicate the rights status of digital objects made available online
- The rights statements have been designed with both human and machine users in mind and are provided as a linked data vocabulary



Municipal Building and surrounding downtown blocks, Minneapolis, Minnesota. Hennepin County Department of Public Affairs

Three Categories of Rights Statements

IN COPYRIGHT



Statements for works that are in copyright

NO COPYRIGHT



Statements for works that are not in copyright

OTHER



Statements for works where the copyright status is unclear

12 Rights Statements Available

IN COPYRIGHT



In Copyright

In Copyright - Educational Use Permitted

In Copyright - Non-Commercial Use Permitted

In Copyright - Rights-holder(s) Unlocatable or Unidentifiable

In Copyright, EU Orphan Work

NO COPYRIGHT



No Copyright – United States

No Copyright – Contractual Restrictions

No Copyright – Non-Commercial Use Only

No Copyright – Other Known Legal Restrictions

OTHER



Copyright Undetermined
Copyright Not Evaluated
No Known Copyright

How Rights Statements Look in MDL

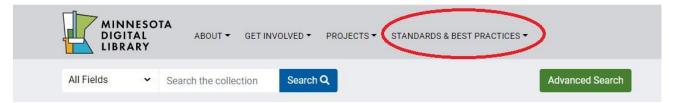


Aerial view of west side of Northfield, 1958

Northfield Historical Society

https://collection.mndigital.org/catalog/nfh:280#/image/0

Rights Resources Page



Rights Statements Resources

Digital collections have usually included information about the copyright status of individual items, from the earliest implementations. However, rights descriptions have often varied widely across (and even within) organizations. They have also sometimes contained information of limited benefit to users, or been limited by concerns about legal liability.

In the last decade or so, there have been various attempts to try to improve this kind of information, making it more standardized, and more understandable and beneficial for users.

Minnesota Digital Library (MDL) has selected the labels provided by RightsStatements.org as our local set of standards.

Resources

- Rights Review: An approach to applying Rights Statements from RightsStatements.org
- Rights Statements Quick Reference
- Minnesota Digital Library Metadata Entry Guidelines (See Rights Section)

About RightsStatements.org

In 2016, the Digital Public Library of America (DPLA) and Europeana introduced and launched RightsStatements.org, a new controlled vocabulary for describing the copyright status of digital works.

Shortly after, MDL conducted a pilot project in 2017 with five contributing organizations to establish a practice for applying rights statements to future contributions to the Minnesota Digital Library, and to inform full implementation.

Implementing rights statements in the Minnesota Digital Library will be a multi-year endeavor. New and returning contributors to MDL will be trained on using rights statements. Previous contributors can opt-in to attend a future training session to learn how to apply the rights statements to their existing MDL content. Contributing organizations take responsibility for assessing their collection items and selecting appropriate rights statements, with training and support from MDL.

Training

■ Rights Statements: An Introduction

What's available?

- Rights Standardization project intro
- Information about rightststatements.org
- Reference guides for applying rights statements to MDL collections
- Training videos

https://mndigital.org/standards-best-practices/rights-statements-resources

Rights Statements Quick Reference

Categories

- When Someone Else Owns the Rights
- When No One Owns The Rights
- When You're Unsure About the Rights

Rights Statements Quick Reference

In Copyright: When Someone Else Owns the Rights

Rights Statement

InC

In Copyright

Definition

This Rights Statement can be used for an Item that is in copyright. Using this statement implies that the organization making this Item available has determined that the Item is in copyright and either is the rights-holder, has obtained permission from the rights-holder(s) to make their Work(s) available, or makes the Item available under an exception or limitation to copyright (including Fair Use) that entitles it to make the Item available.

Should You Use? Yes: In the rare situ

Yes: In the rare situation that your organization may own the rights (i.e., the work was created by your organization, or the creator formally transferred or licensed the rights to you), consider using a Creative Commons license or CCO waiver to enable wider use!

Rights Statement

In Copyright -Rights-holder(s) unlocatable or unidentifiable

InC-RUU

Definition

This Rights Statement is intended for use with an Item that has been identified as in copyright but for which no rights-holder(s) has been identified or located after some reasonable investigation. This Rights Statement should only be used if the organization that intends to make the Item available is reasonably sure that the underlying Work is in copyright. This Rights Statement is not intended for use by EU-based organizations who have identified works as Orphan Works in accordance with the EU Orphan Works Directive (they must use InC-OW-EU instead).

Should You Use?

With caution: Contributors should be aware that 1) this doesn't provide any legal cover if the rightsholder becomes available, 2) this statement implies a claim of fair use, and 3) this statement should only be used after serious inquiry.

No Copyright: When No One Owns The Rights

Rights Statement

No Copyright in the United States

NoC-US

Definition

This Rights Statement should be used for Items for which the organization that intends to make the Item available has determined are free of copyright under the laws of the United States. This Rights Statement should not be used for Orphan Works (which are assumed to be in-copyright) or for Items where the organization that intends to make the Item available has not undertaken an effort to ascertain the copyright status of the underlying Work.

Should You Use?

Yes: NoC-US implies you're fairly certain there is no copyright under US laws.

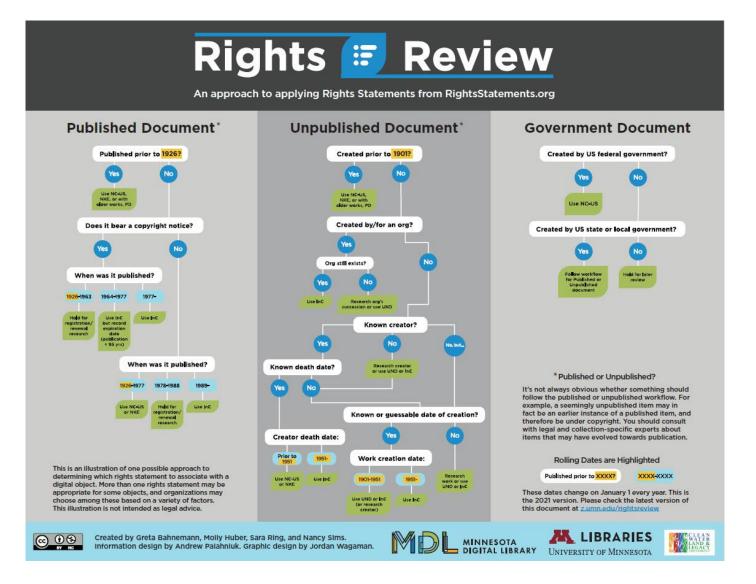




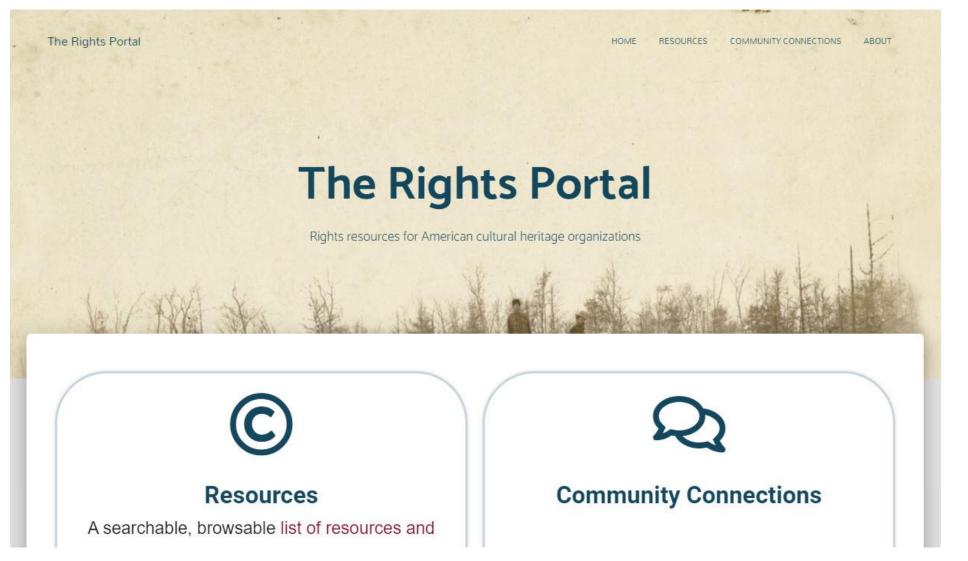




Rights Review: A Decision Workflow Document



The Rights Portal



https://rightsportal.dp.la

In Copyright

Title: Marquette Avenue and 6th Street with

Streetcar, Minneapolis

Creator: Ray DeGroote

Date: 1953

Contributing Organization: Minnesota

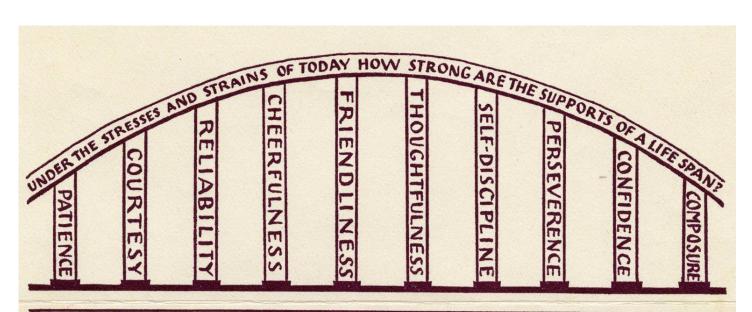
Streetcar Museum

https://collection.mndigital.org/catalog/msn:

760#/image/0



In Copyright - Rights Holder Unlocatable or Unidentifiable



YOU MAY CONSIDER OTHER SUPPORTS OF GREATER VALUE IN MEETING PROBLEMS AND PLEASURES. MAY CHRISTMAS BE A PLEASURE AND MAY YOU HAVE MANY MORE THROUGHOUT THE NEW YEAR. HILMA BERGLUND

Title: Bridge Supports

Creator: Hilma Berglund, 1886-1972

Contributing Organization: Weavers Guild

of Minnesota

https://collection.mndigital.org/catalog/p

16022coll41:171#/image/0

No Copyright - United States

Title: Katholik Wocekiye Wowapi

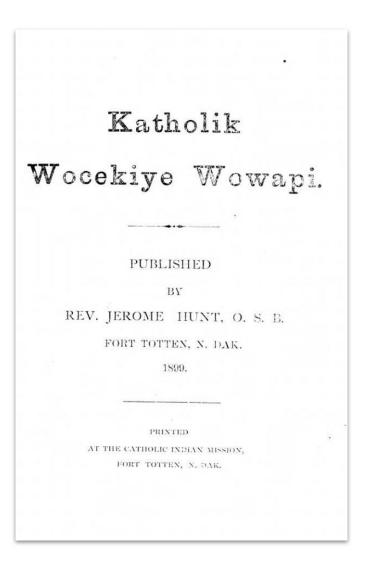
Creator: Rev. Jerome Hunt

Publisher: The Catholic Indian Mission, Fort Totten, ND

Date: 1899

Contributing Organization: University of St. Thomas, Archbishop Ireland Memorial Library

https://collection.mndigital.org/catalog/iml:2793#/image/0



Copyright Undetermined



Title: Bell Lumber and Pole Yards, New Brighton

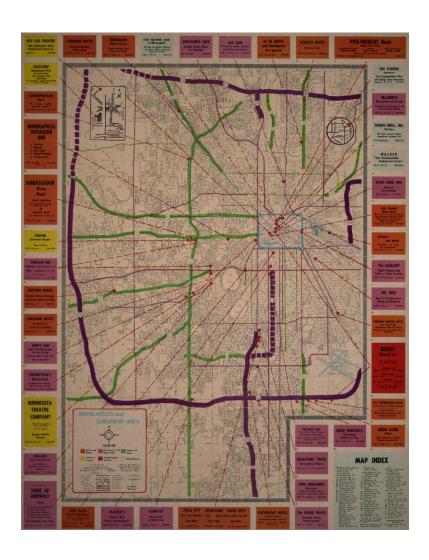
Creator: Hobert Beisell

Date: 1930

Contributing Organization: New Brighton Area Historical Society

https://collection.mndigital.org/catalog/nba:29#/image/0

No Known Copyright



Title: Minneapolis Guide to Dining, Entertainment and

the Arts

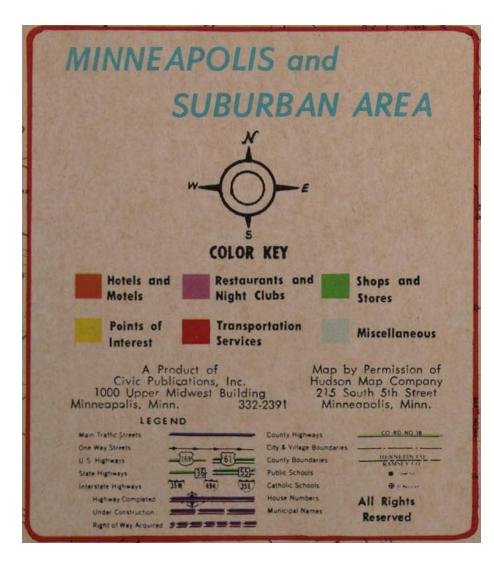
Creator: Civic Productions

Publisher: American Tract Society

Date: 1966

Contributing Organization: Richfield Historical Society https://collection.mndigital.org/catalog/p16022coll25:2# /image/0

No Known Copyright - Close-Up



Title: Minneapolis Guide to Dining, Entertainment and

the Arts

Creator: Civic Productions

Publisher: American Tract Society

Date: 1966

Contributing Organization: Richfield Historical Society https://collection.mndigital.org/catalog/p16022coll25:2#/image/0

Two Statements to Use With Caution

These statements are viable alternatives in a small number of situations.

Use with caution and use very sparingly.

- 1. Copyright Not Evaluated
- 2. Public Domain Mark

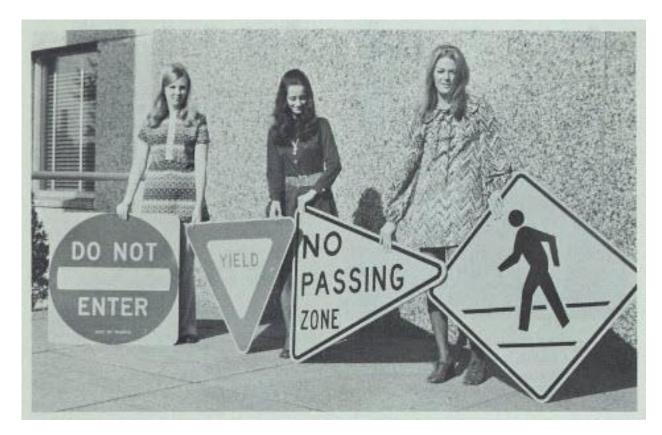


Image courtesy of Minnesota Department of Transportation

Examples from Minnesota Digital Library

Title: Letter to Mrs. Thompson at the Protestant Orphan Asylum regarding the adoption of an orphan, St. Paul,

Minnesota

Creator: O.D. Storrs

Date: 1875

https://collection.mndigital.org/catalog/p16022coll1:1554#/image/0

Winsted Lake, Minn Mrs. Thompson St. Paul To be filled out at any time Little Charley is well I happy a a lark. He hashad the whooping lough but is He is a milder dispositioned child than I imagined at first, We love him very much, I will give him the Same advantages that we Would if he were our own He calls no Pa 4 Ma, I has a good lime with hi little

Examples from Minnesota Digital Library

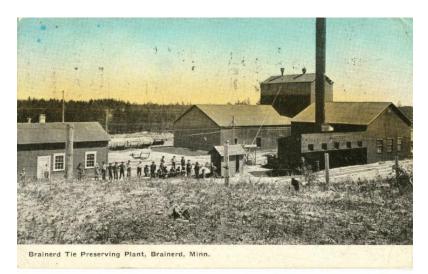
Title: Brainerd Tie Preservation Plant,

Brainerd, Minnesota

Date: 1907

https://collection.mndigital.org/catalog/

cwc:159#/image/0





Title: Agent for the 20th Century Horse Harness, Blue Earth County, Minnesota

Creator: John R. Snow

Contributor: Snow's Studio

Date: 1899?

https://collection.mndigital.org/catalog/

blue:2179#/image/0



Title: Geological Society of Minnesota

Newsletter, January-February 1970

Creator: Geological Society of Minnesota

Date: 1970

https://collection.mndigital.org/catalog/p16022coll29:956#/image/0



NEWSLETTER

JANUARY - FEBRUARY 1970

JANUARY - FEBRUARY LECTURE SERIES

January 12 READING TOPOGRAPHIC MAPS
Mr. Rudolph Hogberg
Minn. Geological Survey

January 26 MAKING AND INTERPRETING GEOLOGIC MAPS Dr. David L. Southwick Macalester and U of M

February 9 GEOLOGIC MAPPING (SOFT ROCKS)
Dr. Richard Ojakangas
Dept. of Geology, U of M

February 23 GEOLOGIC MAPPING (HARD ROCKS)
Dr. John Green
Dept. of Geology, U of M

At our last lecture, we became acquainted with aerial photography and its use in making topography maps. The basic principals used in determining relative elevations was shown. The forester, soil scientist and geologist's need for these photographs and maps was also explained. In addition, a number of interesting aerial photographs taken over Africa and Alaska were used to illustrate the relationship between topographic patterns and the earths structure.

Continuing on into the new year, we study maps in greater detail. The old saying, "You can't see the forest for the trees" is also true in looking at land forms. A topographic map does give this necessary perspective of the area and with careful study it is possible to determine what geological processes are actively modifying the area at present and what processes were important in the past. With the addition of geologic maps, a third dimension is added to geological studies and the earths structure is opened to the viewer.

GSM DUES STRUCTURE CHANGES

The GSM Board, at a recent meeting agreed to increase the annual member—snip dues to \$7.00 for adults, \$10.00 for husband—and—wife, and the student dues to remain at \$2.00. The Bylaws call for a calendar—year (January to January) membership year, rather than the former October 1 to September 30 membership year.

Following a discussion with the membership at their Ocember 8 meeting, the GSM Board, at its December 15 meeting, agreed to extend the current membership to December 31, 1970. This means that your current membership is being extended at no additional cost to you, and that your next membership year will follow the calendar year 1971.

1971 dues will be solic a at our Annual Banquet April 27, 1970, and will be payable before July 1, 1970.

The board also agreed that new members coming into the society after a mid-year point would be required to pay only one-half the annual membership

It was felt that these new regulations would be most fair to all involved, and the board sincerely hopes all members will be prepared to pay their 1971 dues at our Annual Banquet in

Paul J. Vogt

GSM NEWSLETTER is published bi-monthly by the Geological Society of Minnesota. Address all corespondance to Roger L. Trutna, Editor, 1299 Ryan Ave. W., St. Paul, Minn. 55113. Newsletter deadline for next issue February 20.

Title: Letter to Reverend Marion D.

Shutter from Booker T. Washington

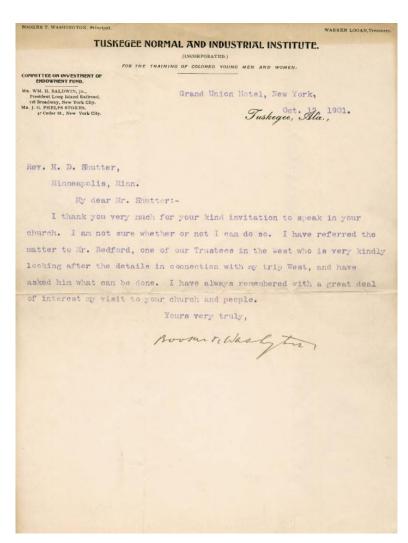
Creator: Booker T. Washington, 1856-

1915

Date: October 17, 1901

https://collection.mndigital.org/catalog/

hchm:1625#/image/0

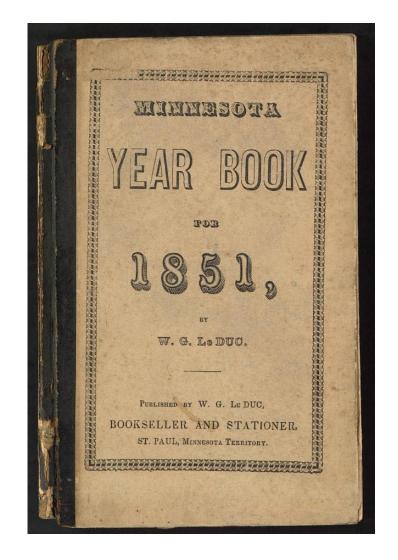


Title: Minnesota Year Book for 1851

Creator: W.G. Le Duc

Date: 1851

https://collection.mndigital.org/catalog/p16022coll36:5865#/image/0



Questions?



Image courtesy of St. Cloud State University

Thank you!

Molly Huber
Outreach Coordinator
Minnesota Digital Library
612-301-1329

mollyh@umn.edu

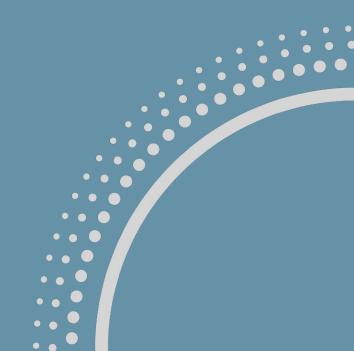


Thank you, Molly!



What digital readiness questions or needs do you have?

Answer in Chat.



Break time!



Source: Recollection Wisconsin, University of Wisconsin Madison





Recollection
Wisconsin
and the
Digital Public
Library of America

AMPLIFYING YOUR DIGITAL COLLECTION

Marquette University Archives



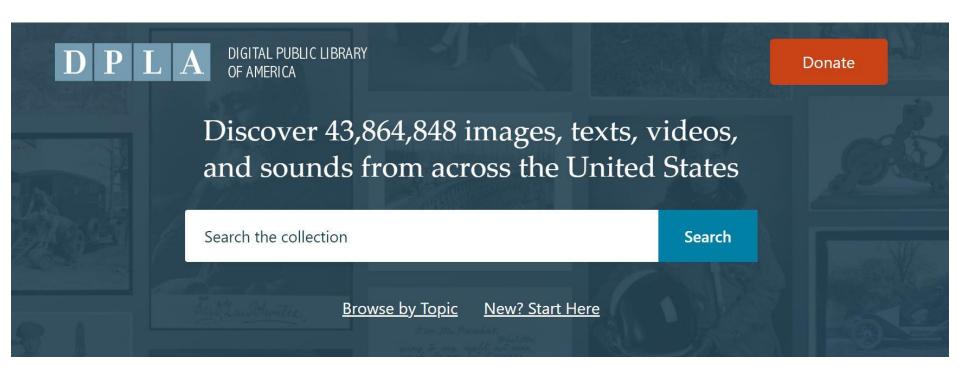
Emily Pfotenhauer
emily@wils.org
recollectionwisconsin.org
dp.la



The Digital Public Library of America amplifies the value of libraries and cultural organizations as Americans' most trusted sources of shared knowledge.



A RESEARCH PORTAL





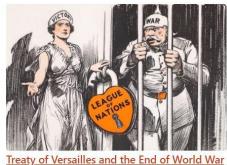
A TEACHING RESOURCE

Primary Source Sets

Primary source collections exploring topics in history, literature, and culture developed by educators — complete with teaching guides for class use.



California Gold Rush Expansion and Reform (1801-1861) US History, Migration



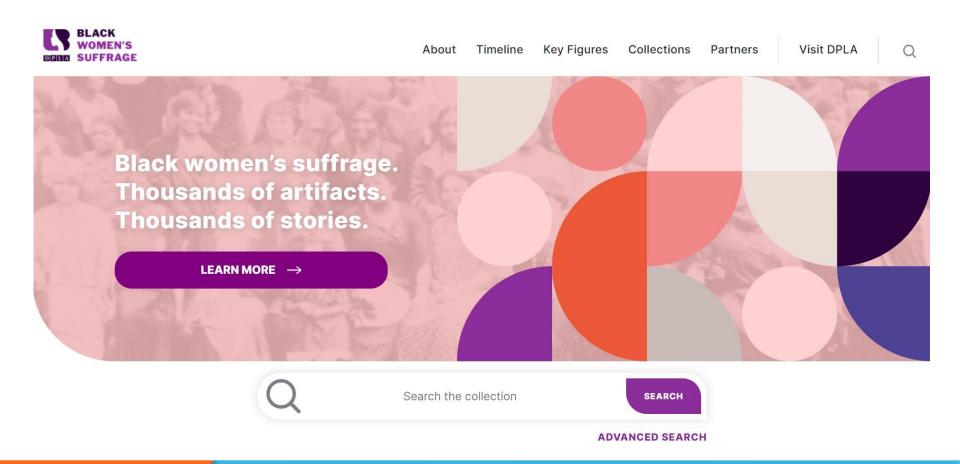
The Emergence of Modern America (1890-1930)
US History, World History, Law and Government



Cotton Gin and the Expansion of Slavery Revolution and the New Nation (1754-1820s), Expansion and Reform (1801-1861) US History, Science and Technology, African Americans



SURFACING UNHEARD VOICES







Recollection Wisconsin is the DPLA Service Hub in our state. It is the on-ramp for Wisconsin libraries, archives and museums to contribute content to DPLA.



A COLLABORATIVE PROGRAM





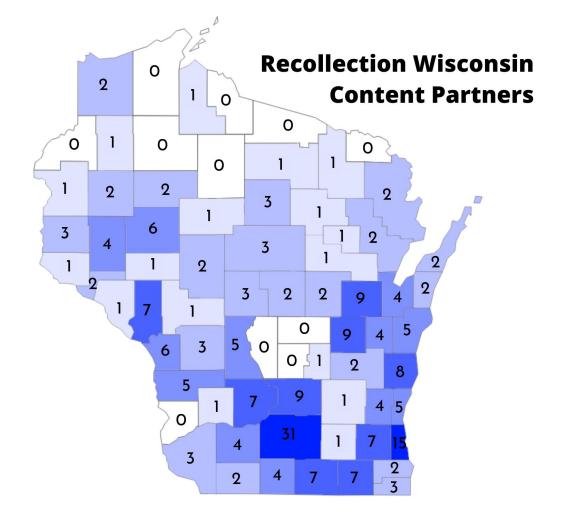














A COMMUNITY OF PRACTICE



UW-Madison Archives

- Digital projects consulting and training
- Content hosting
- Guidelines and standards
 - Metadata Essentials
- Digitization vendor list and tips
- Digitization kits for public libraries





A QUICK TOUR OF https://recollectionwisconsin.org



Explore Recollection Wisconsin

Discover photos, maps, books, artifacts, oral histories and more from dozens of Wisconsin communities.

Search the collection

SEARCH

Browse

- Browse all Collections
- Browse by Subject
- Browse by Format
- Browse by Content Partner

913 results for "barron county"

Sort by Items per page

Relevance





Layout



Refine your search

Type image 850 54 text sound 11 physical object





Create a list from these items

Whey disposal into Hay Creek

Cheese factory at Graytown, showing whey tank with pipe leading to south fork of Hay Creek.

20

View Full Item ☑ in University of Wisconsin Digital Collections

Subject





Lenore Berg

Scandinavian piano accordionist Lenore Berg in the music room of her Barron home. For all items from this session, see link for "Interview with Lenore Berg."

View Full Item In University of Wisconsin Digital Collections



Elizabeth Till talks about her musical life. For all items from this session, see link for 'John and Elisabeth Till, recorded May 11, 1985.'

View Full Item ☑ in University of Wisconsin Digital Collections

< Previous

1 ... 38

39

40

42 ...

Next >

Explore related items in DPLA including:



Surface water resources of Barron County ☑

Sather, L. M



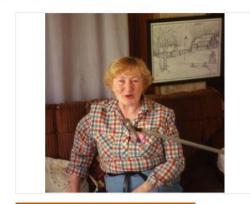
Barron County outdoor recreation plan, 1971 ☑



Barron County, Wis. Z



Barron County, Wisconsin ☑ Simpson, W. M



View Full Item



Created Date

1985-05-11

Description

Elizabeth Till talks about her musical life.

For all items from this session, see link for 'John and Elisabeth Till,

recorded May 11, 1985.'

Partner

Recollection Wisconsin

Cite this item

Chicago citation style

John and Elizabeth Till. 1985-05-11. Retrieved from the Digital Public Library of America, https://digital.library. wisc.edu/1711.dl/DSFJGDV BI4S3583. (Accessed August 2, 2021.)

APA citation style

(1985-05-11) John and Elizabeth Till. Retrieved from the Digital Public Library of America, https://digital.library. wisc.edu/1711.dl/DSFJGDV BI4S3583

MLA citation style

Retrieved from the Digital Public Library of America https://digital.library.wisc.edu/1711.dl/DSFJGD VBI4S3583>.

Leary, James P., 1950-

May 11, 1985

Elizabeth Till talks about her musical life.

For all items from this session, see link for 'John and Elisabeth Till, recorded May 11, 1985.'

× Publication Details

PHOTOGRAPHER	Leary, James P., 1950-
DATE	May 11, 1985
COLLECTIONS	Local Centers/Global Sounds: Historic Recordings and Midwestern Musical Vernaculars
	The German-American Music Project Collection
	Mills Music Library Digital Collections
GALLERY	John and Elisabeth Till, recorded May 11, 1985
DESCRIPTION OF ORIGINAL	1 slide : color



Elizabeth Till talks about her musical life. For all items from this session, see link for 'John and Elisabeth Till, recorded May 11, 1985.'

View Full Item ☑ in University of Wisconsin Digital Collections

< Previous

1 ... 38

40

1 |

... 46

Next >

Explore related items in DPLA including:



Surface water resources of Barron County ☑ Sather, L. M



Barron County outdoor recreation plan, 1971 ☑

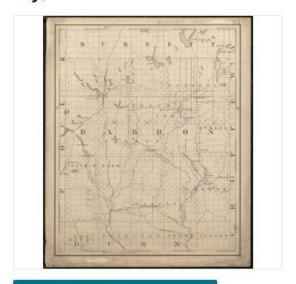


Barron County, Wis. Z



Barron County, Wisconsin ☑ Simpson, W. M

Barron County, Wis.



View Full Item

Created Date 1880-1889

Description Title in manuscript in upper margin.

Manuscript map in pen and ink.

Part of a set of manuscript maps of Wisconsin counties.

Shows townships and sections, rivers, railroads, stations and other

features.

Partner Digital Commonwealth

Contributing Institution Boston Public Library

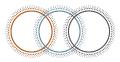
Collection Norman B. Leventhal Map Center Collection

START YOUR OWN EXPLORATIONS AT

https://recollectionwisconsin.org https://dp.la



Emily Pfotenhauer
emily@wils.org
recollectionwisconsin.org
dp.la



What's next?

- 1. **Join** the Digital Readiness Community of Practice tinyurl.com/dsbp75kn
- 2. **Attend** another Digital Readiness Fair! recollectionwisconsin.org/fairs
- 3. Save the date! October 20, 2021 Digital Readiness Workshop
- 4. **Sign up** for Recollection Wisconsin office hours

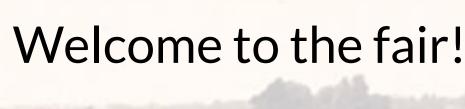


How'd we do today?

https://forms.gle/n8qFycfoHZ5jJbv4A







DIGITAL READINESS FAIR

Virtually hosted by

Pionogr Villago / Barron Cou

Pioneer Village / Barron County

Historical Society

August 3, 2021